

Vol 2

Your Simple Passion Formula Workbook

Cracking The Passion Code

The
Passion
Centre

PASSION BASED™ SOLUTIONS

Find Your GIFTS

Learn the hidden system that creates the building blocks of Passion

YOUR SIMPLE PASSION FORMULA WORKBOOK

FIND YOUR

GIFTS:

A look at our hidden internal systems to provide a unique advantage to find new ways of living Optimal, Passionate lives.



Imagine using what you know about who you are and in practical ways, leveraging this clarity of skills, inner architecture, knowledge, and unprecedented confidence to move yourself forward.

Imagine expressing your highest Purpose by serving your Passion and bringing it to the world.

Welcome to a new way of thinking, living and succeeding.

Welcome to Your Simple Passion Formula: Volume 2, Find Your GIFTS.



YOUR SIMPLE PASSION FORMULA

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Getting Clear on Passion

Introduction to Passion And Why It Is
Important

What Is Passion?

We are all familiar with the feelings of curiosity and attraction. But, what is it that differentiates these feelings from feeling Passionate?

The Passion Centre's formula for understanding Passion is:

Passion = Meaning x Investment

Simply stated, it is doing the things we personally and professionally find meaningful that move us fully into the present moment.

Being present enables us to become attentive and fully engaged in the experience, heightening things like retention, performance and action.

Neurobiologically, when we do things we find meaningful, it generates Norepinephrine and Dopamine - both insanely powerful neurochemicals that drive focus in the present moment.

Focus on the present moment - or towards the thing we are doing inside of the present moment - sets us up strongly to achieve flow states.

Flow states are those happy states of ours that move us into high levels of productivity because we are so engaged in what we are doing that nothing else seems to matter.

This is what we experience as that "feel good feeling" called Passion.

Passion sets us up for feeling states of Flow.

It is essentially a positive feedback loop all the way around.

Nature has created through the network of chemical cocktails inside of our bodies, a way to make us feel good for the work we do in life.

Passion is nature's most brilliant economic system that pays us in feel good feelings for doing things that are meaningful to us.

Basically, we are biologically designed to live meaningful lives. And anything that steers us away from this, will inherently *not* make us feel great.

Nature has had 4 Billion years to create efficiencies in energy supplies. And all that is wrapped up in the way that our inner architecture was designed.

This course takes you, layer by layer, through all of the specific things for which *you* are uniquely wired for and what you will ultimately feel Passion in.

Things that some of us may have never truly gotten to know because 1.) it's not entirely intuitive and 2.) most of us have been raised in a culture that moves us away from nature.

Even if you have a sense of what provides meaning for you, we invite you to approach this with an open mind. You never know what could be revealed.

In this course, you will build your own compass, a tool you can use to understand what is personally meaningful to you that will support you in navigating your internal and external lives keeping you aligned to your unique passions.

We look forward to providing you with the tools and education that will forever transform the way you see yourself and your passions.

PASSION & HUMAN OPTIMIZATION

Human optimization can be described as anything that causes us to thrive.

To thrive is a state of being where everything is in harmony with everything else.

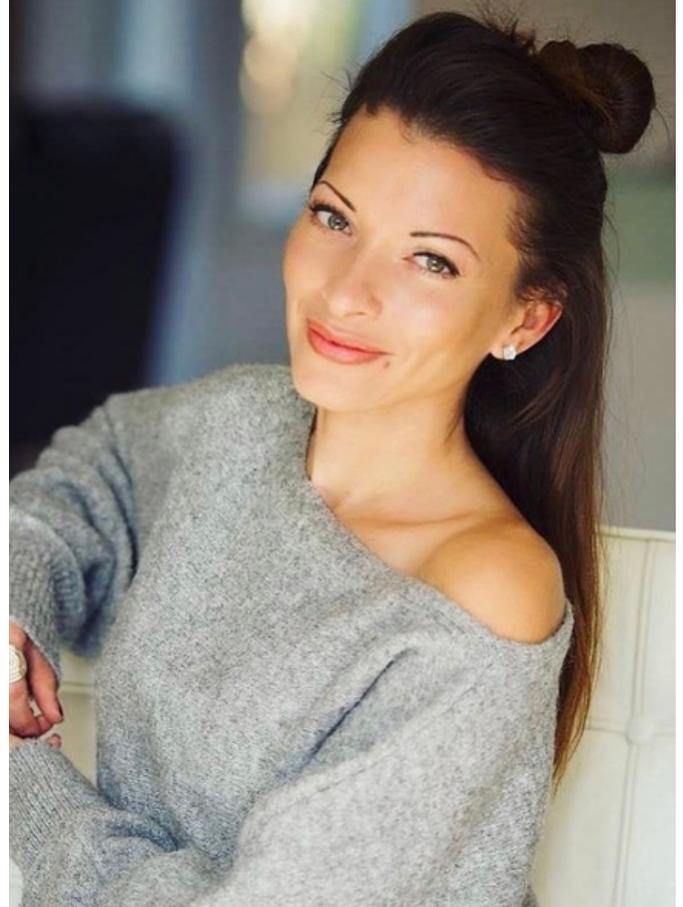
Nature thrives from homeostasis, a state of balance where things are in harmony with one another.

When our internal worlds are compatible with our external worlds it creates the right conditions for us to feel that sense of thriving and experience optimal.

What creates those conditions?

They are created by our Universal and Individual needs.

Universal needs are those shared across all humans. Where as Individual needs are those that are uniquely your own.



Kira Day, Founder - Photography and styling Kelly Alberto

A simple example is; "We all require connection" would be considered universal, but "how and what we like to be connected to and with" - would be individual.

Passion is universally a state of optimal which we can all obtain.

But, the pathway to Passion, is unique to every individual.

Your Simple Passion Formula evaluates the Individual needs that we each have that enables us to experience Passion.

Passion is important because it helps us to acknowledge and honour the unique needs we have as individuals that require expression.



Getting Clear on Your GIFTS

Introduction to the Compass4System™.



CLARITY ON YOUR GIFTS

It can often be easy for us to see gifts in other people.

We know and recognize, for example, when someone has an uncanny ability to make us laugh, make us feel safe, or when someone is able to communicate with us with complete ease and tolerance.

Sometimes we notice when someone is just naturally gifted with some talent or other.

At work it may be one individual that just keeps crushing quota; or another that is able to keep projects going on time and on budget; or maybe it's one leader's impeccable ability to nurture their team and keep them on track.

Yet, isn't it an odd reality that rarely can we notice the most natural and effortless gifts within ourselves?

Not being clear on what naturally makes us unique, talented and positively different can set us back years, even decades.

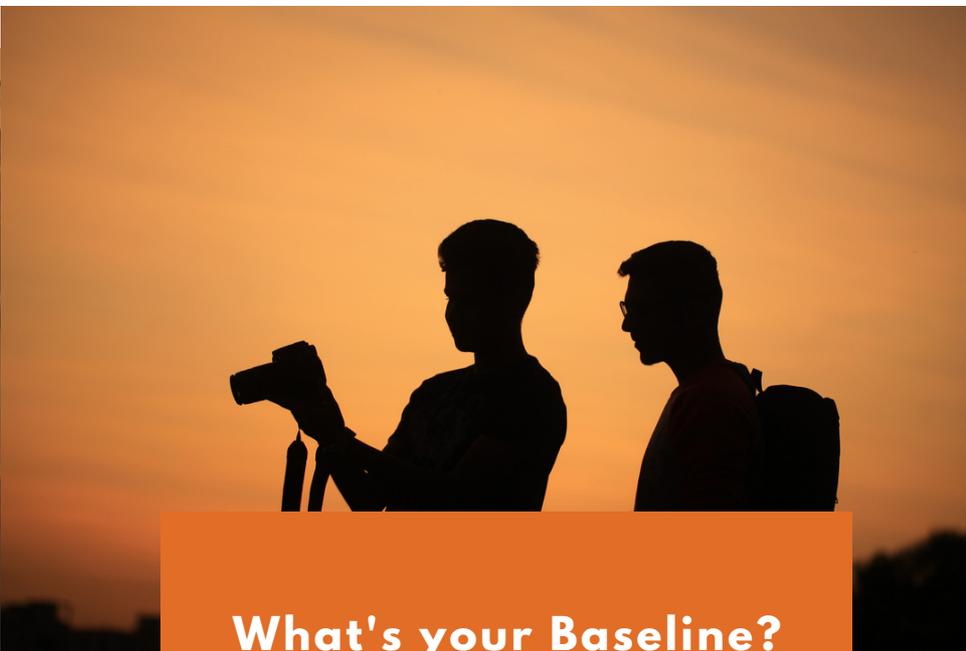
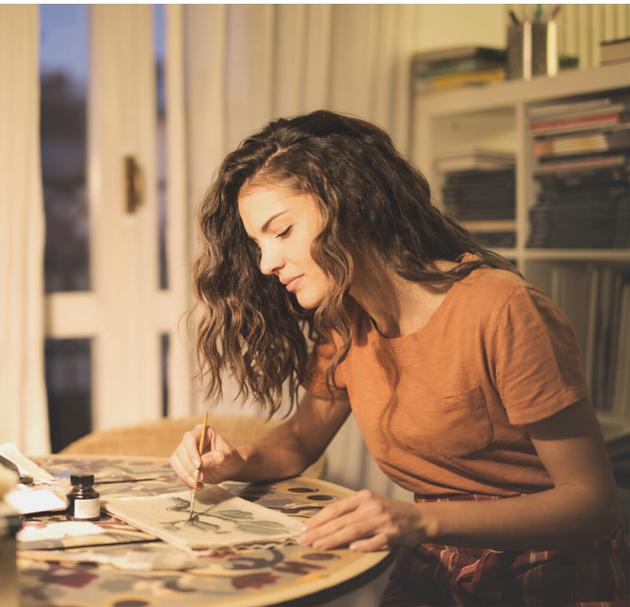
It can also create insecurity in the positions we hold and how much risk we manage or take on. It may even make us feel like we are an imposter in our own skin and in our own careers.

The truth is...EVERYBODY HAS GIFTS.

It's just not everybody knows how to understand them or where or how to apply them.

And yet the research is clear:

The more space there is for you to express your natural GIFTS - in your business, professions, roles, or even relationships; the more motivated you are and the more Passionate you can become.



What's your Baseline?

Knowing the importance of harnessing our GIFTS and expressing them was the reason The Compass4System™ was created.

In short, it is a self navigation tool.

One that is based on a collection of assessments that when oriented in a particular way, reveal patterns that tell us about what uniquely drives a persons Passions.

The results will help you establish a baseline of yourself, for yourself.

You can return to this baseline when it comes time to make large or small decisions in your life.

By doing so, it will help you return home to you. To align or realign with the things that you find deeply meaningful and that sits at the core of who you are, as an individual worthy of your unique expression.

The closer we connect to our core Passions and align our life decisions to it, the more free, full and empowered we become.

The farther removed we are from, and misaligned to, our core passions, the more trapped, stuck and limited we feel.

The challenge is that for most of us, we don't have the language to truly comprehend why.

All we have are feelings that we are left to try to interpret. And the fact is that many of us aren't savvy enough to understand the language of our feelings.

This isn't your fault.

We haven't built those social muscles in our culture or education to help us out with this.

We are getting better, but there is still much work to do.

This is why the Compass4System™ is so powerful. It will give you the opportunity to bring you back to your own truths. From there the responsibility and ownership is yours to get back into integrity with your 'self'.

Using The Compass4System™ as your guided introspection and self navigation tool will help you begin the process of unravelling the parts of you that will lead you to exploring the things that you find most meaningful.

Because remember, Passion = Meaning x Investment.

And therefore, if we want more Passion in our lives we have to understand what is internally meaningful to us first. Then, with intentionality and deliberation, invest the time and energy required to do the things we find meaningful in order to activate our Passion.

As you start to unpack what is meaningful in your life, you give yourself permission to decide and to look at the exact things, moves and decisions that will lead you to experiencing higher levels of Passion.

Using this guided introspection tool, you will obtain vast levels of insights about yourself, your nature, and what is being called out for you to look and reflect on.

You will start to understand why you have certain Preferences, Inclinations and find highly specific things Significant. The building blocks for meaning.

Many people start self development or discovery exercises by focusing on what they need to fix.

This is not what we focus on first.

Rather than focusing on what needs fixing, we focus on asking, what are your GIFTS? What is working for you?

By focusing your lens there, you start to truly see who you are and where you have an abundance of value to share.

A hand holding a gift box with a ribbon against a bokeh background.

The Simple Passion Formula

**PASSION =
MEANING X INVESTMENT**

**MEANING =
INCLINATION + PREFERENCE + SIGNIFICANCE**

**INCLINATION + PREFERENCE + SIGNIFICANCE =
GIFTS**



The Compass4System™

Instruction & Assessments

COMPASS4SYSTEM™

Welcome to the Find Your GIFTS Compass4System™ from The Passion Centre, Inc.

What's to come on the road ahead.

You will get the chance to move through 5 key assessments over the next 5 days.

These assessments will help you to uncover areas about yourself that are true to you.

Deeper evaluations of your GIFTS as you see them, and move through a structure that will surely arm you with the ability to truly know your GIFTS and discover what drives your Passion today!

Use this part of the workbook to journal through your journey, daily.

Each day you will be armed with prompts and questions in this book to reflect on once you have completed each of the 5 daily assessments.

Record your journal entry, or take a picture and share in the Passion Circle Community found in:

the-passion.circle.so

Set up an account – and we will see you in the Passion Circle starting on your day 1!

The Compass4System™

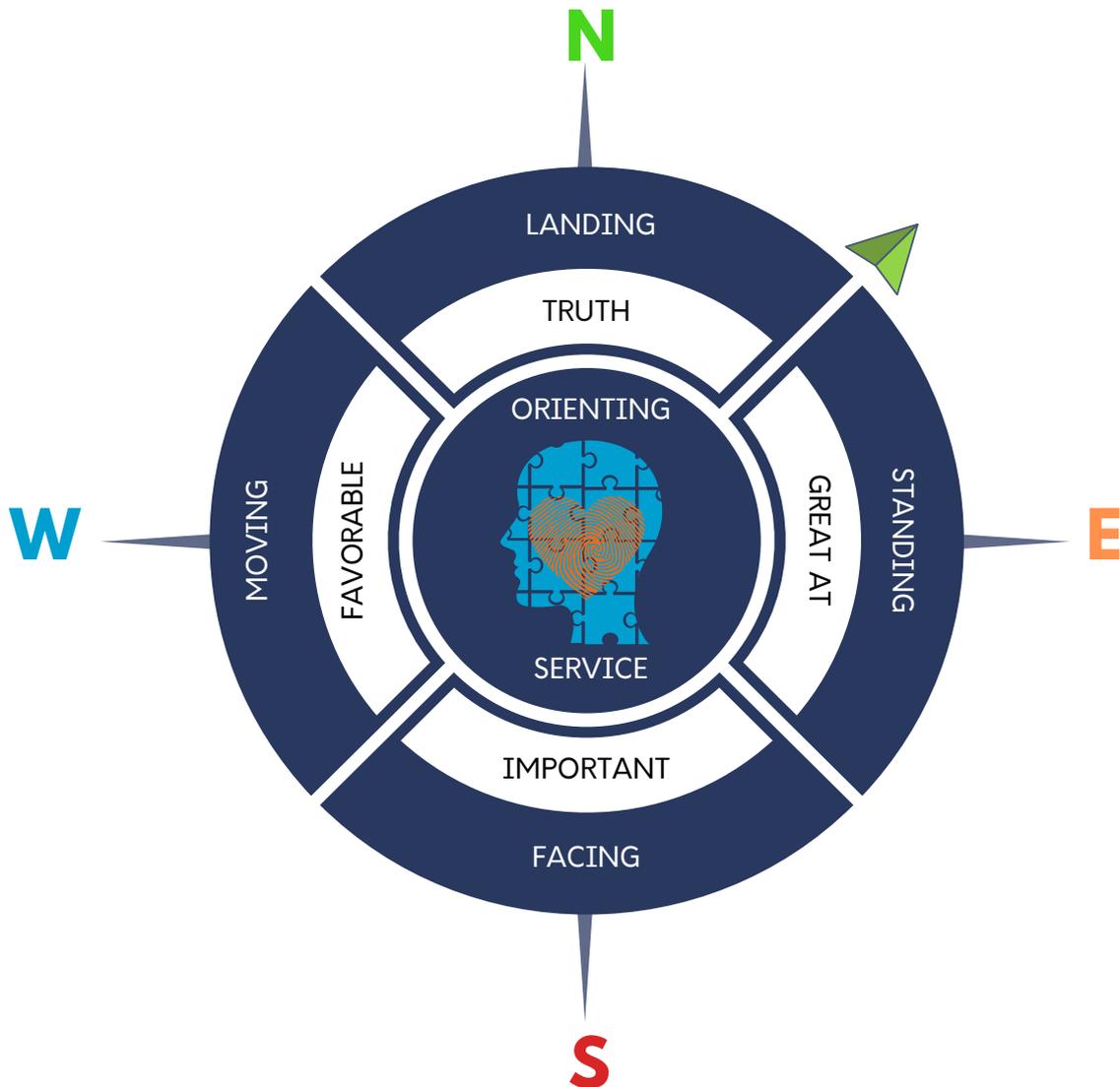
How it works

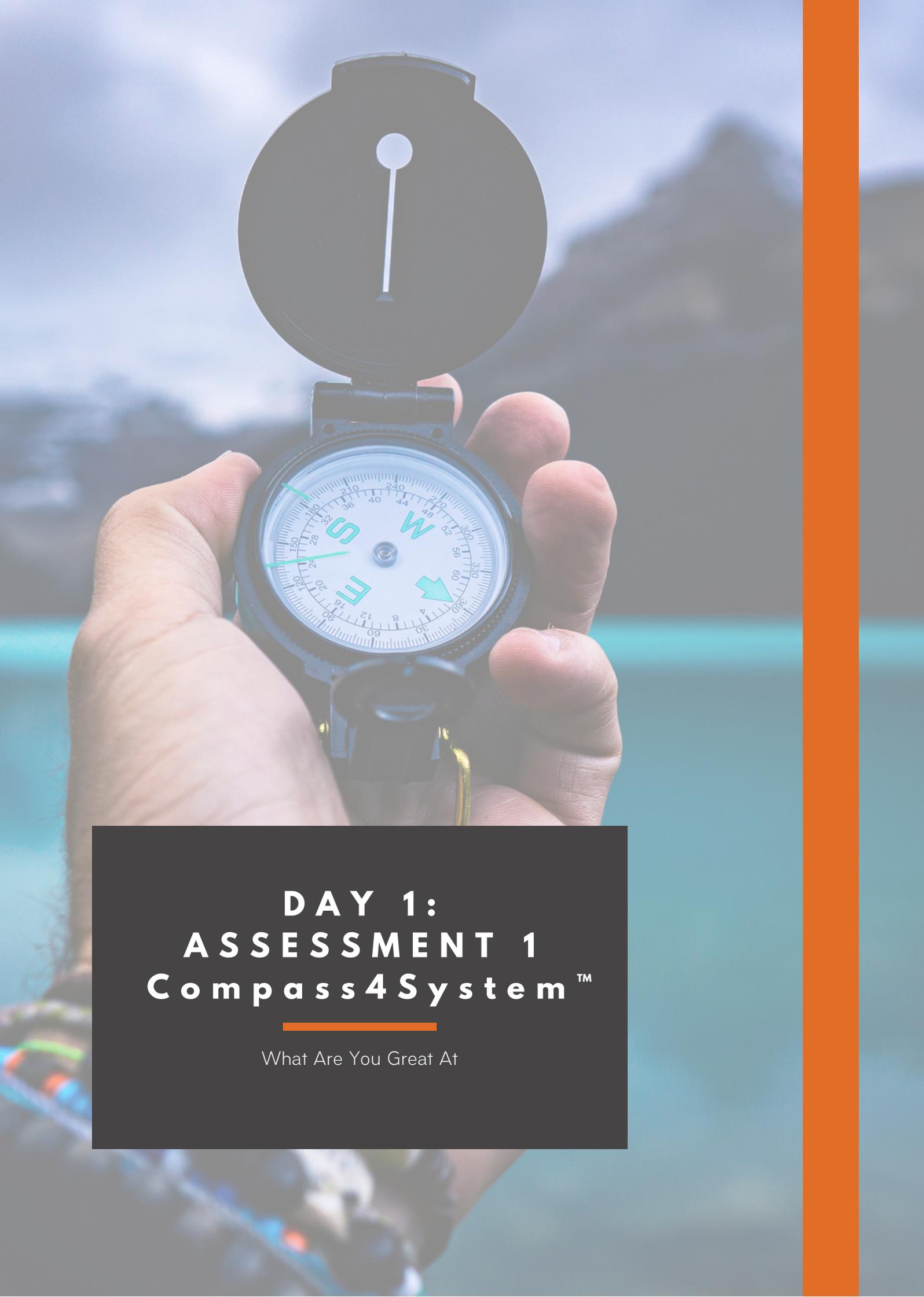
The Compass4System™ is comprised of 5 needles each pointing to a direction and position. Each direction and position represents a deep part of ourselves that we must understand clearly in order to know, without a doubt, what drives our passion. In the following pages you will find a description for each direction and position as well as one assessment to complete for each of the 5 needles. After going through these readings and assessments, you will have a complete understanding of your individual and unique GIFTS.

Here's a look at your full compass, including all directions and positions.

All Directions and Positions

Full Compass View



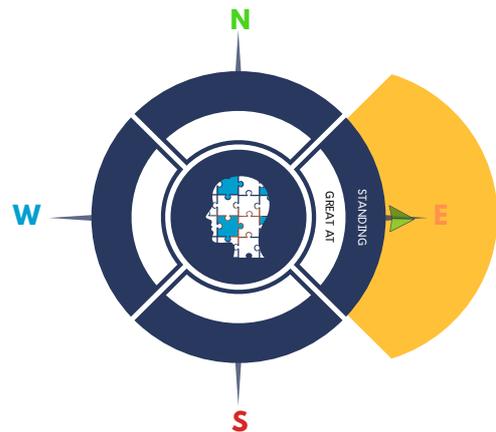


DAY 1:
ASSESSMENT 1
Compass4System™

What Are You Great At

The Compass4System™

G - Great At



What we are Great At is determined by our set of natural talents.

Not those that we have learned, or even mastered intentionally - but those that just appear to come naturally to us. Those things that we may not even recognize as talents because it is so second nature to us that we just assume everyone is great at it. The truth is we are so much better at pointing out other people's talents than our own. And yet, it is when we work from a place of what we are Great At that work doesn't even feel like work - because it expresses our unique and natural self.

Remember getting your report card as a kid and the conversations that occurred around what grades you needed to 'get up' and which subjects you needed to study for more? Or the last performance review you had at work and where all your 'areas of opportunity for development' were highlighted and development plans created around? Or even that last fight you had with your significant other where they (maybe not so nicely) reminded you of all the things you're 'not doing right' around the house or in the relationship? Well what about all the classes where you did really well or the things at work that you crushed and all the things you do contribute and help with at home, or in the relationship?

Imagine what life would be like if instead of being told what gaps you need to close and where you need to improve, you were celebrated, encouraged and given more opportunity to do more of all that you do right.

This is not to deny that there are areas within all of us that we should work on improving. Instead it is to say that when we balance those areas with acknowledging and honoring what we are doing right, we become healthier, happier and more empowered people.

Understanding and acknowledging what you are inherently Great At provides the opportunity to celebrate your greatness. It also provides the opportunity to make choices that align and allow for you to spend more time, more investment, in the things that are unique, natural and even more fun for you.

To get clear on your "G", I have chosen Gallup's StrengthsFinder 2.0, CliftonStrengths™. This is the selected assessment for identifying what you are "Great at" not only because of their over 2 decades of research into human strengths, but also because I have found them personally and professionally to be impressively effective, accurate and focused.

CliftonStrengths™ helps you to better define your personal talent as expressed through your natural way of thinking, feeling, or behaving. According to their research, when talent is multiplied by investment (the amount of time spent practicing, developing your skill and building your knowledge base on a specific targeted area) it equals your strengths. Which then is defined by the ability to consistently provide near perfect performance.

The StrengthsFinder principle is both a simple and logical one:

"People have several times more potential for growth when they invest energy in developing their own strengths instead of correcting their deficiencies."

Knowing your Strengths is your grounding place.

Understanding why some things just naturally seem to work for you and others don't, will help you consciously bring more of what works into your life.

Once you identify your top 5 Strengths, I encourage you to study them carefully and become aware of where and when you use them and where and when you are not able to use them.

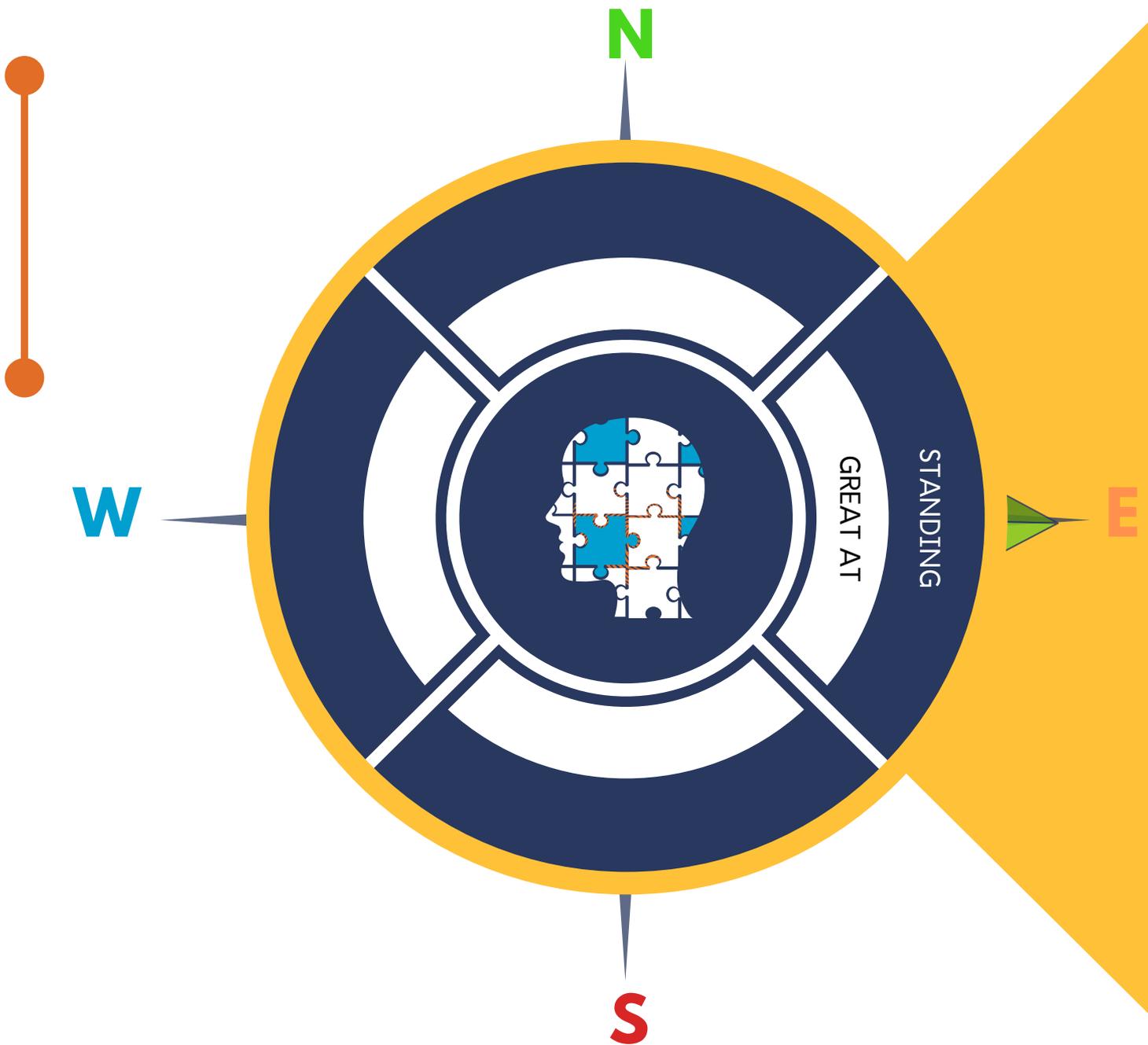
We each have our own unique combination of Strengths. Understanding them and finding or creating environments where they can be expressed and utilized harmoniously together provides us the greatest potential to feel truly passionate and therefore engaged.

Turn to the next page to begin the assessment to identify what you're great at.

MY COMPASS4

East, Standing Position

Great At



EXERCISE:

The Compass4System™

My Compass: Great At

Knowing your Strengths™ is your grounding place. It tells you where you are standing relative to everything else. It gives you insights into why some things work seamlessly for you, and why some things don't. By understanding this, you can start consciously bringing into your life more things that work for you. This recognition is a powerful tool and it's why it is essential to start here.

To gain access to this assessment and the directions on how to use the tool please go to:

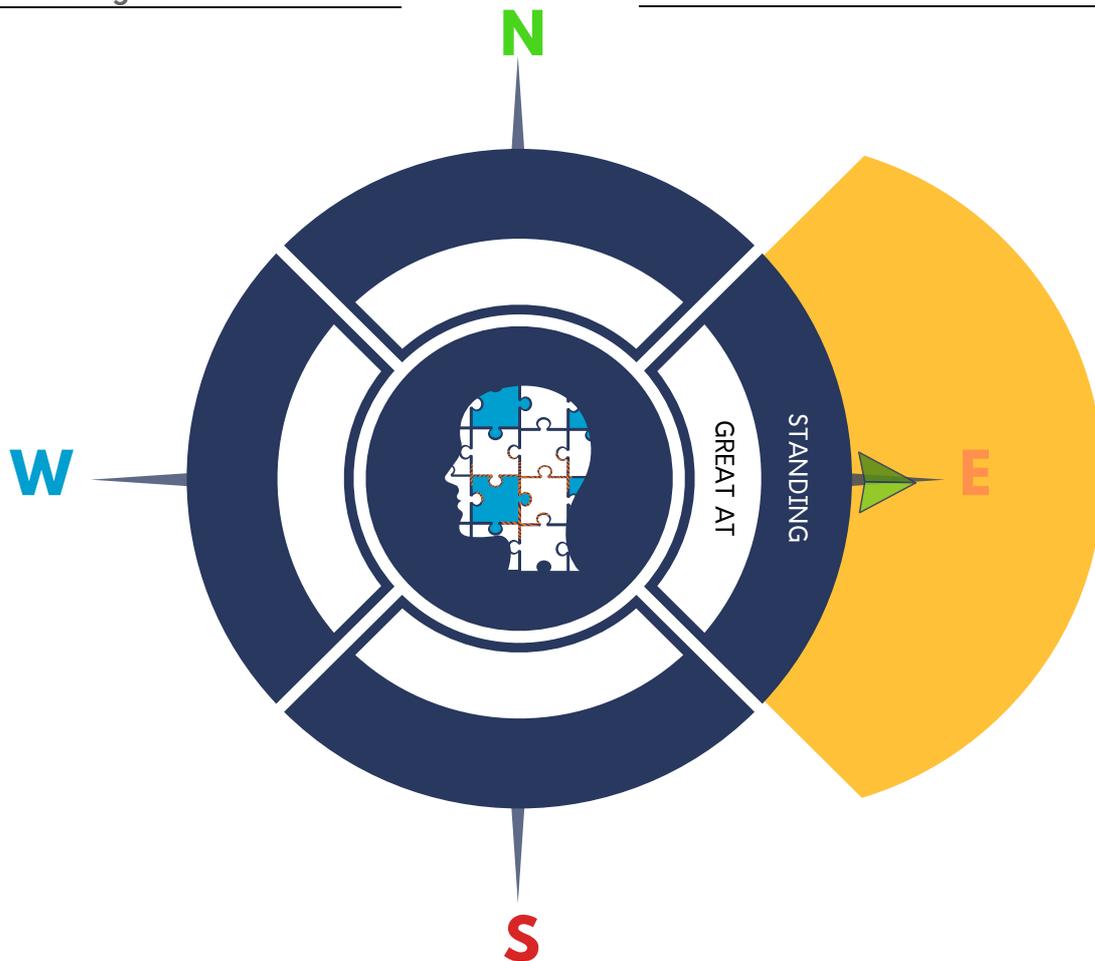
thepassioncentre.com/findyourgiftsday1

Once you've completed the assessment, turn to the next page to record your results.

NOTE: If you have previously taken the StrengthsFinder 2.0 assessment, we ask that you take it again if it has been over 1 year since your last assessment. When you purchase the assessment, a code will be emailed to you and you WILL need to create a NEW account to take the assessment again.

East, Standing Position

Great At

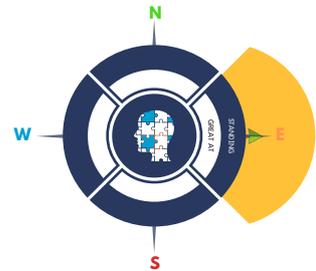


EXERCISE:

The Compass4System™

My Compass: Great At

Record the Top 5 Things that you are Great At here. Be sure to include a description of each Strength™.



I'm Great At:

Description:

1.

2.

3.

4.

5.

MY 'GREAT AT' SCORE

Great At

Score Average

WRITE IN YOUR 'FIND YOUR GIFTS - DAY 1' RESULTS HERE.

YOUR TOP 5 'STRENGTHS™' - WHAT YOU ARE NATURALLY GREAT AT.

AFTER REVIEWING YOUR RESULTS FROM YOUR CLIFTON'S STRENGTHS™ REPORT IDENTIFY AREAS IN YOUR LIFE WHERE YOU ARE EXPRESSING EACH.

GIVE YOURSELF A SCORE OUT OF 5 FOR HOW MUCH YOU USE EACH OF YOUR TOP 5. A SCORE OF 5 MEANS 100%, A SCORE OF 1 MEANS 0%.

Strength 1 Score	1	2	3	4	5
Strength 2 Score	1	2	3	4	5
Strength 3 Score	1	2	3	4	5
Strength 4 Score	1	2	3	4	5
Strength 5 Score	1	2	3	4	5

MY JOURNAL ENTRY

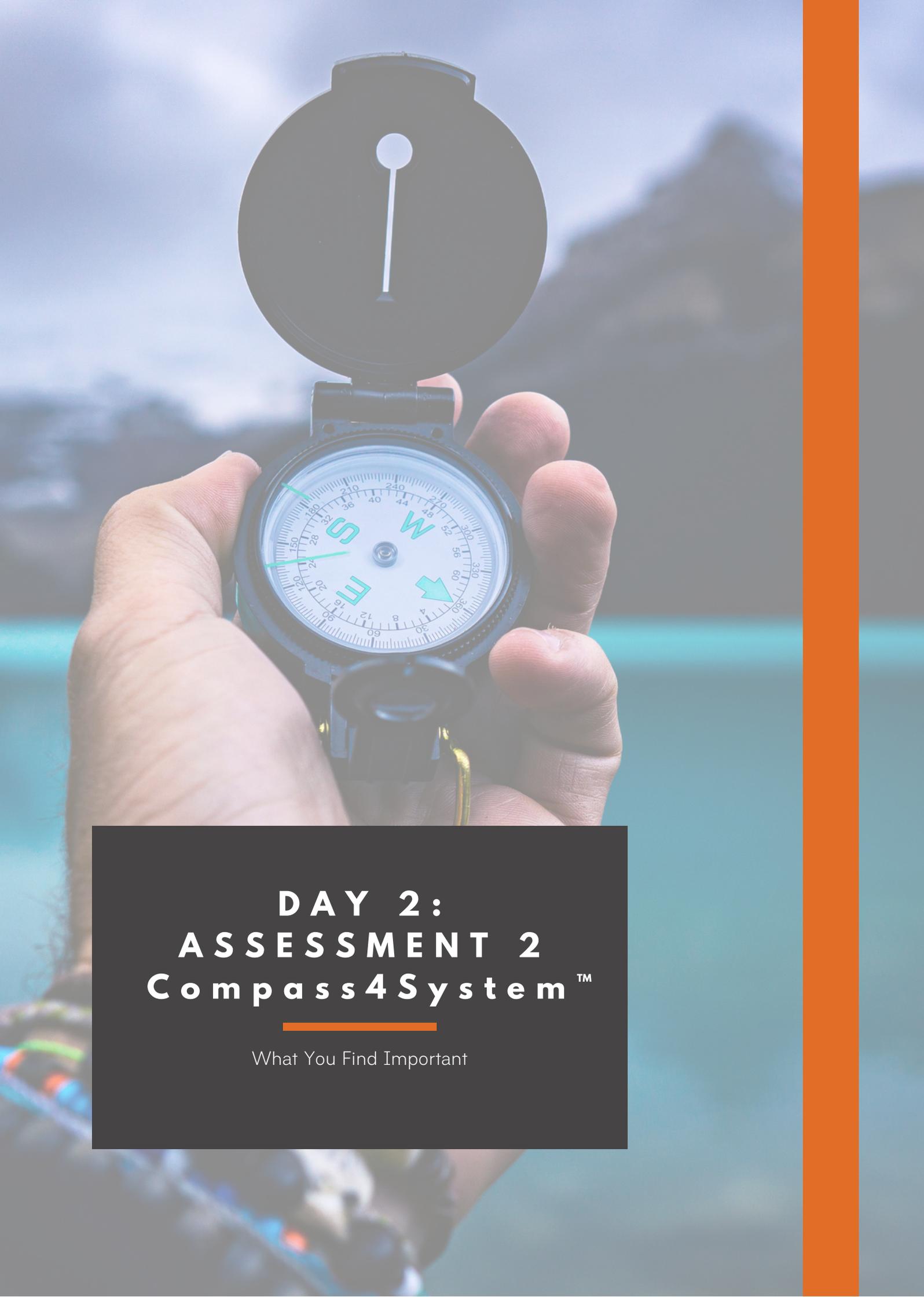
3 ways I use my Top 1 Strength in my life are...

3 ways I use my Top 2nd Strengths in my life are...

3 ways I use my Top 3rd Strengths in my life are...

3 ways I use my Top 4th Strengths in my life are...

3 ways I use my Top 5th Strengths in my life are...

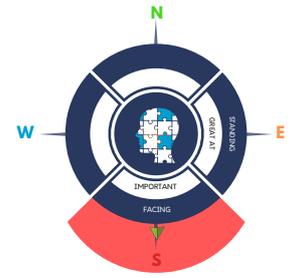


DAY 2:
ASSESSMENT 2
Compass4System™

What You Find Important

The Compass4System™

I - Important



What we find Important are determined by those things we deeply value in life. Not from what we learned to value or what we think we 'should' value, or not even what other people say we ought to value. This set is determined by what you authentically find important such that without it, your life would lose its current quality.

Determining this helps us to understand ourselves deeply and it guides us to know what are our non-negotiables in life.

Better known as your Values, the things you naturally and intrinsically find important underpins and guides all human behavior. It is our sets of values, or what we find deeply important, that unite us or divide us, as they relate to certain ideologies, principles, people, products, services, etc. Values are more fluid than a person's Strengths™, meaning that these can change more readily over time based on environment, exposure to new ideas, experiences, people etc. As far as values are concerned, we can have an extremely hard time understanding what they are for ourselves. The reason is because there are 4 distinct types of value systems that we all have.

The 4 A's of value modeling are as follow:

- 1) Adopted
- 2) Adapted
- 3) Agreements
- 4) Authentic

Let's walk through each of the 4 A's.



ADOPTED VALUES

There are variances in societal values that can influence our personal values. For example, depending on where you live, the school you are brought up in, the company you work for, the family you are born into, the reality of your conditions today, even the region, or non-religion you were born into can equate to a person adopting certain values over time.

Adoptions are done more or less due to a deep drive we all have, the need to feel a sense of belonging.

Belonging is one of the four Universal psychological needs and a major component of our internal wiring.

Over two decades of studies have been done on the human design for connection. All the research points to trust-based connection and feeling a sense of safety and belonging as the number one indicator for longevity and health.

Likewise, feeling a sense of neglect, being in toxic relationships or children having adverse childhood experiences such as incarcerated parents, abuse, neglect or other types of poor relational experiences have been shown to create vulnerabilities in their psychological and biological development. There is a high indicator of diseases later in life such as coronary heart disease, COPD, and lung cancer, just to name a few that have been linked.

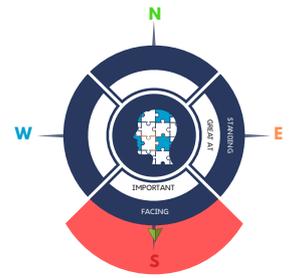
This puts into perspective how specific our designs are when it comes to nurturing a community and feeling a sense of belonging. That being what it is, it makes sense that our bodies design compensating infrastructure to help us maintain bonds and keep relationships and connections strong.

One of these designs is a shared value system or shared things we find important. Based on that, it can be challenging to know what we have adopted compared to what is our own.

And that is what this section is entirely about.

It is about understanding how we adopt values so that we can become more aware and create strategies to uncouple them when they no longer work for us.

I - Important: Values



ADOPTED VALUES (CONTINUED)

Through our adoptions we can value many things that we wouldn't ordinarily value if we weren't influenced by a stronger need.

The need for connection and belonging, as the gregarious species that we are, is deep seated into our biological designs.

This makes it possible for us to adapt to our adoptions.

This happens when we normalize a value that came from someone else, but where we think (and believe) it's our own. It's never been challenged by us, so it remains a part of us.

To help explain this Let's look at Max Weber's life orders, or otherwise known as Societal 'value spheres'.

Each social value that we have, have been adopted from a previous time in history. And are evidenced based on the predominant structure that represents it within a specific society today.

Some examples are:

- 1) **Business Firms** that exists to help ensure the value of Economic Health is preserved – derived from the fear of Poverty.
- 2) **Courts or justice systems** that exists to help ensure the value of Order through political health is preserved – derived from the fear of chaos.
- 3) **Universities** that exist to help ensure the value of Truth through intellectual/scientific understanding are preserved – derived from the fear of untruths and falsity.

4) **Religious Institutions** that exist to help ensure the value of Sacred through religious understanding is preserved – derived from the fear that we live a life devoid of meaning.

5) **Museums** that exist to help ensure the value of familial through ethics are preserved – derived from the fear of iniquity.

6) **Galleries, architecture, design** that exist to help ensure the value of Beauty and Erotic through Arts are preserved – derived from the fear of ugliness and no self or sensual expression.

The roots of which are to set structures in place to not experience something unwanted.

The gaps we have experienced in our own lives is one way that the preferences we develop, form.

With time and generational changes comes two polar approaches we tend to take.

We can either forget where the value originated from and challenge the value, sometimes even abandoning it and replacing it with something else. Or, we adopt it and live with it in complete acceptance of it being the way things are.

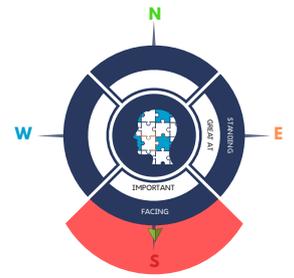
We do this collectively, as well as individually

When trying to clearly uncouple our own unique authentic values with those that we have learned or adopted, the task can be extremely difficult. But difficult as it is, it is essential for us to confront if we are to operate from a place of authenticity.

We can all make these distinctions by challenging



I - Important: Values



ADOPTED VALUES (CONTINUED)

Adopted values are the things we find important that we wouldn't ordinarily find important if we weren't influenced by a stronger need.

The need for connection, belonging and acceptance.

This makes it possible for us to adapt to our adoptions.

This happens when we normalize a value that came from someone else, but where we think (and believe) it's our own. It's never been challenged by us, so it remains a part of us.

This happens to use as individuals, and as collectives.

To help explain this let's look at Max Weber's life orders, or otherwise known as Societal 'value spheres'.

Many of the collective things we find important as a society, we have adopted from a previous time in history. This is evidenced based on the predominant structures that are in place today that represents the value within society.

Some examples are:

1) **Business Firms** that exists to help ensure the value of Economic Health is preserved - derived from the fear of Poverty.

2) **Courts or justice systems** that exists to help ensure the value of Order is preserved through political health - derived from the fear of chaos.

3) **Universities** that exist to help ensure the value of Truth is preserved through intellectual/scientific understanding - derived from the fear of untruths and falsity.

4) **Religious Institutions** that exist to help ensure the value of Sacred is preserved through religious understanding - derived from the fear that we live a life devoid of meaning.

5) **Museums** that exist to help ensure the value of familial is preserved through ethics - derived from the fear of iniquity.

6) **Galleries, architecture, design** that exist to help ensure the value of Beauty and Erotic is preserved through Arts - derived from the fear of ugliness and or no self or sensual expression.

Here we see that we as humans design structures to avoid the experience of something unwanted.

Most of what we find important develop the same way. When we are the one's being conscious about the development of the value.

But what happens with those things we find important that we adopt? The ones we live with in complete acceptance of it being the way things are, without question?

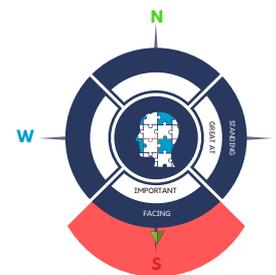
When trying to clearly uncouple our own unique authentic values with those that we have learned or adopted, the task can be extremely difficult.

But difficult as it is, it is essential for us to confront if we are to operate from a place of authenticity.

We can all make these distinctions by challenging the way we think and how we think. It is imperative if we are to live a Passionate life.



I - Important: Values



ADAPTED

Adapted values are a part of our primitive biologies.

Note that in this context I'm not referring to primitive meaning less intelligent or sophisticated.

Primitive is related to our earliest form of biological engineering. The two most primitive are structures that our biologies have designed as motivational anchors of our human experience are Survival and Pleasure.

Being primitive in nature, they are the strongest and often hardest to remove ourselves from and I'm not sure that we would want to. They are every piece of what makes us perfectly human.

The goal in this is to learn about them, so that we can understand how to navigate our own operating systems.

Our instinct for survival is so strong that if our bodies, or subconscious mind takes in a whiff of danger, it will respond in highly automatic ways.

Your conscious reasoning and logical mind has limited power over the strength of this type of intelligence.

It is an intelligence and a sophistication in our hardware that cares very little about your ability to understand it.

All its programmed to do, is to keep you safe.

For this reason, there are internal drivers programmed in our nature that influences the type of value that your system calls upon. The value in the moment is based on how safe, or unsafe, it is feeling then and there.

This sits largely under your conscious awareness because the conscious minds role isn't to keep you safe.

That is the job of something else.

Something else that is designed to override your conscious mind.

This is nature at work, doing what it's supposed to be doing.

But safety can mean highly different things to different people based on their experiences and how their experiences have shaped their perceptions.

Adapted values can be shown through the individual value systems that are represented by 3 basic divisions:

1. The need drive – Acts out of needs, not choices
2. The outer directed drive – Chosen preference for external rewards
3. The inner directed drive – Chosen preference for internal rewards

These values can change from time to time depending on the current situation and the external or internal pressures or demands.

Generally speaking, those who:

1. Have no choice and are driven entirely by needs are motivated by the need drive
2. Chose to give priority to outward appearances are outer-directed
3. Chose to give priority to self-development are inner directed

The distinction is in the choice or absence of choice of the behavior.

Some people for example do not give too much thought as to why they prioritize outward appearance.

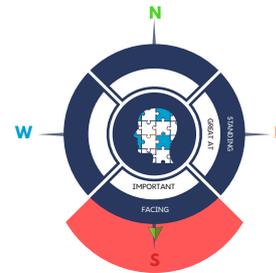
Our 'choice of the behavior' is always being influenced by which (conscious or unconscious) value system that we are operating from. And that is based on our external and sometimes internal conditions.

To demonstrate further:

1. No access to help, support or finances forces starvation
2. High bullying due to a person's outer appearance (or too much praise from external environment because of out appearance) can both for different reasons lead to a person to becoming overly concerned about outer looks over the course of a lifetime.
3. A sudden external crisis, or internal health scare could drive a person to give priority to self-health or self-development practices

Adapted values therefore are values that are driven by the situation at hand and the influences that guide our choice to operate out of survival mechanisms, such as, acceptance and/or other types of needs.

I - Important: Values



AGREEMENTS

These are the understandings and agreements that we make with ourselves, either individually, or collectively as a society, to broadcast what is truly important to us.

This is a method we do through our focus and attention done to ensure that we never have to face the opposite we fear to face.

Agreements happen when we sense a negative that we want to avoid in the future. There is absolutely no need for these to be logical agreements. In fact, most agreements are illogical, because they are happening from a deeper place within.

For example, if I ended a very bad relationship with a person named James, and then dated another James at some future point that did not work out either, I could very easily make an 'agreement' with myself to never date another 'James' again.

'James' stands for something more than just a name. I have logged the name with an associated negative link that a future James would have a very hard time overcoming. This is a neurolink that has been created whereby we don't want to experience a negative so we find the pattern and make a decision.

It is a helpful strategy for two reasons:

1. It makes us feel we have autonomy and control in an otherwise bad situation
2. It prevents us from looking at the root cause which can be too painful for our psychologies to take on at that present moment in time

This is just one example, but think about how many other agreements we make from how many other events in our lifetime.

These agreements can become severely limiting in our ability to fully experience life positively. They get mixed into our value framework, sitting just under our awareness, enough that sometimes we forget we have even made them. And yet, we continue to operate from them.

AUTHENTIC

Authentic values are those values present when we remove and uncouple the threads of the value systems that we did not fully and intentionally choose. Being intentional with carving our value systems is paramount if we stand a chance at becoming and expression our most authentic self to the world around us.

As our behaviors, consciously or subconsciously, are driven distinctly by our intrinsic values. Using the following exercise we can start the uncoupling process and begin to clearly see what lies beneath and get to your own identifications on what are your own authentic values.

Values play a huge role in our expressions.

Depending on how deeply rooted our value systems are, again, either consciously or subconsciously, and if we position ourselves away from those values we experience large amounts of discomfort and negativity in life.

Values are systematically important.

When revealed, they help us to understand our position in life, our judgements on what is important and ultimately, what drives our standard of behavior and what standards of behavior we project onto, or expect from, other people.

Understanding our strengths helps us to understand where we are standing, or rooted.

Values help us to identify what position we are facing, relative to everything else. For this reason I have chosen Values to be the second Needle™ in the Compass4System™ to directionally enable an understanding of where you are.

Once you identify your top 5 list of what you find deeply important, I encourage you to study them carefully and become aware of where and when you use them and where and when you are not able to use them.

We each have our own unique combination of Values. Understanding them and finding or creating environments where they can be expressed and utilized harmoniously together provides us the greatest potential to feel truly passionate and therefore engaged.

Turn to the next page to begin the assessment to identify your values.

EXERCISE:

The Compass4System™

My Compass: Important

The position we have given to the South needle is what you are illuminated by, so we have called this position, where you are 'Facing'. In the Facing position we explore what you find Important. This represents the I part of the GIFT model. Also known as your Values, these are the things that underpin and guide the majority of human behavior. It is our set of values, what we find deeply important, that unite or divide us, as they relate to certain ideologies, principles, people, products, services, etc.

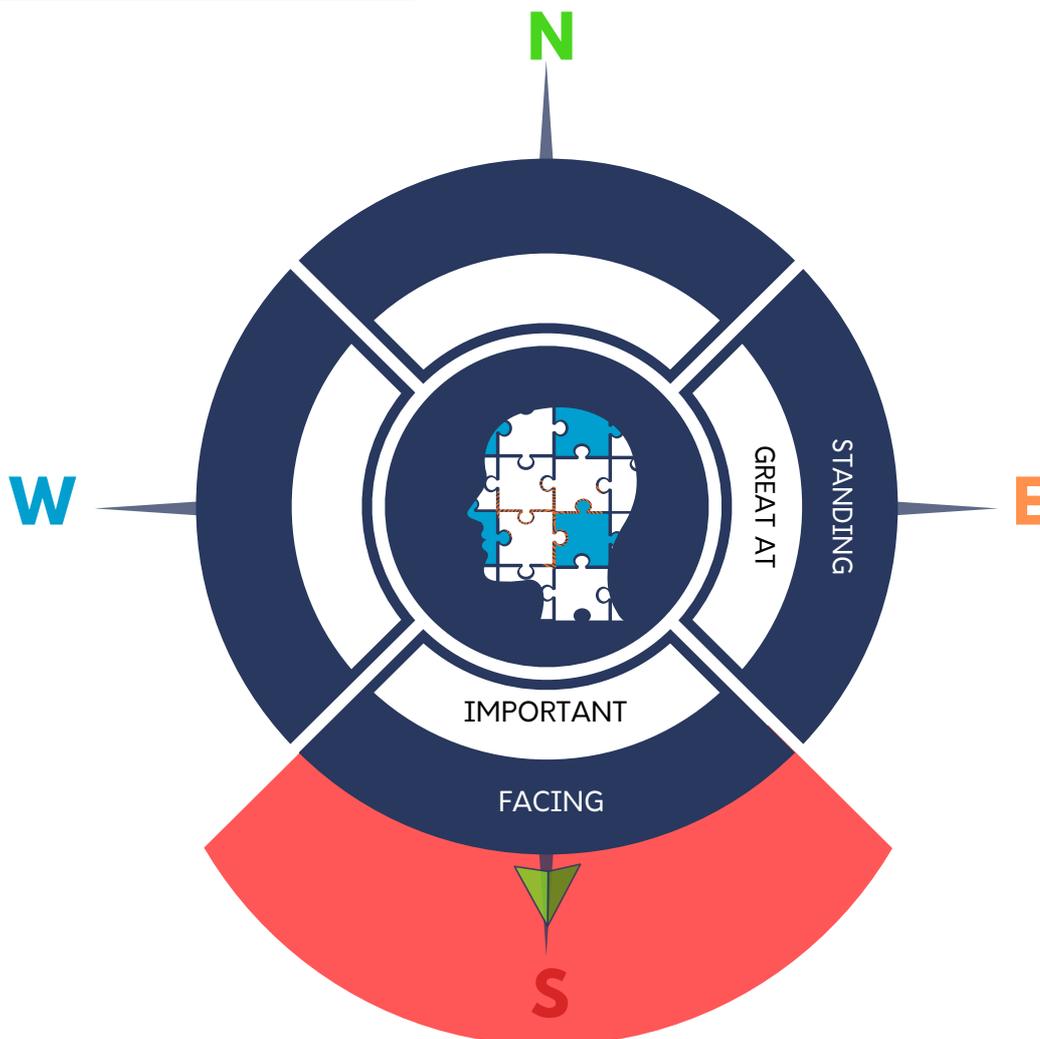
What we find important is more fluid than a person's Strengths and can change more readily over time based on environment, exposure to new ideas, experiences, people etc.

Go to: www.thepassioncentre.com/findyourgiftsday2

Once you've completed the assessment, turn to the next page to record your results.

South, Facing Position

Important

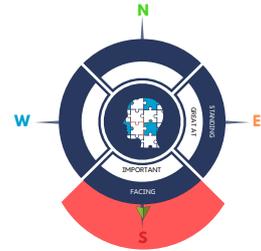


EXERCISE:

The Compass4System™

My Compass: Important

Record the Top 5 Things that you find Important here.
Be sure to include a description of each.



Important:

Description:

1.

2.

3.

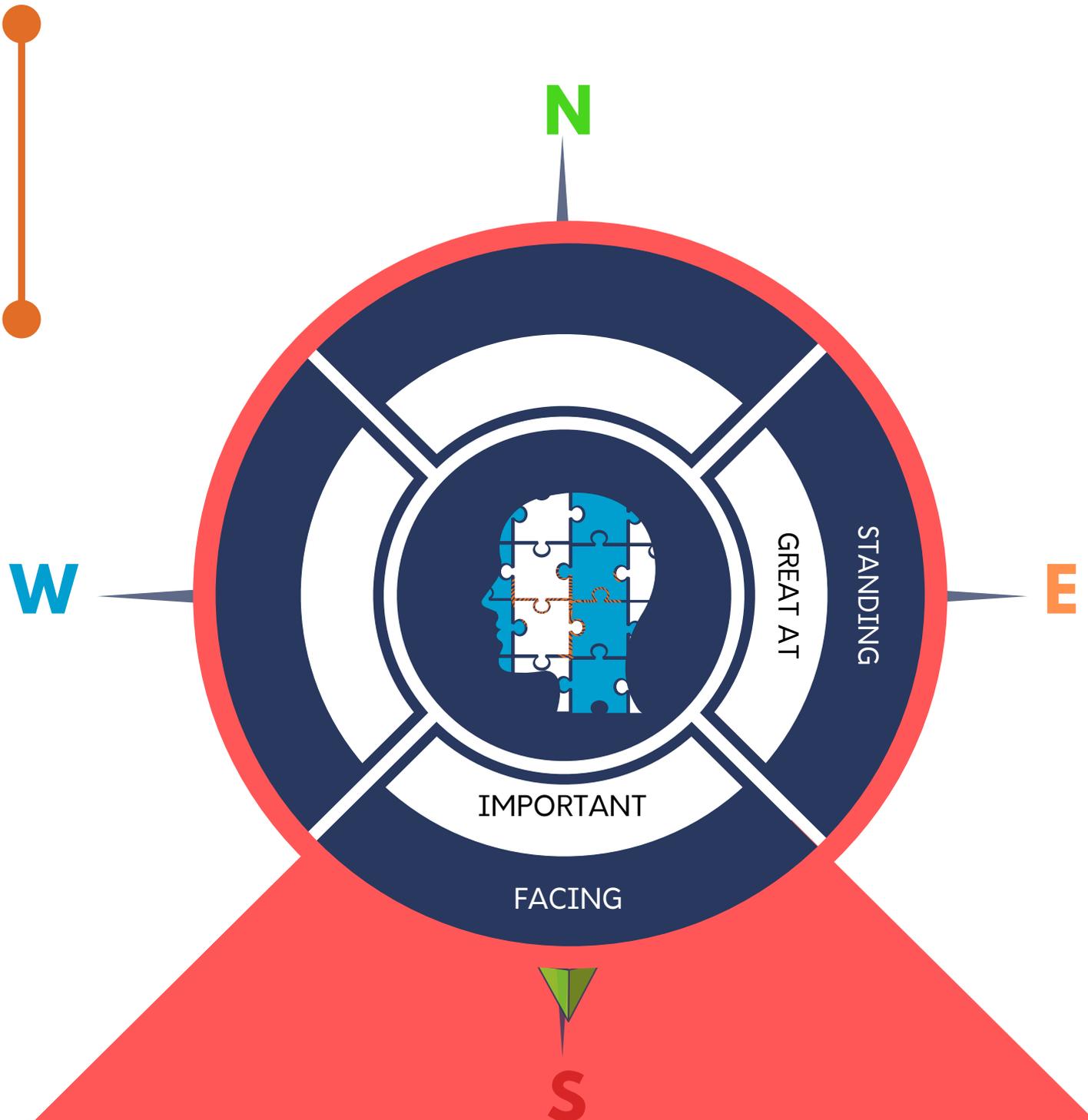
4.

5.

MY COMPASS

South, Facing Position

Important



MY 'IMPORTANT' SCORE

Important

Score Average

WRITE IN YOUR 'FIND YOUR GIFTS - DAY 2' RESULTS HERE.

YOUR TOP 5 LIST OF THINGS YOU FIND IMPORTANT.

AFTER REVIEWING YOUR RESULTS FROM WHAT YOU FIND IMPORTANT IDENTIFY AREAS IN YOUR LIFE WHERE YOU ARE EXPRESSING EACH.

GIVE YOURSELF A SCORE OUT OF 5 FOR HOW MUCH YOU USE EACH OF YOUR TOP 5. A SCORE OF 5 MEANS 100%, A SCORE OF 1 MEANS 0%.

Important 1 Score	1	2	3	4	5
Important 2 Score	1	2	3	4	5
Important 3 Score	1	2	3	4	5
Important 4 Score	1	2	3	4	5
Important 5 Score	1	2	3	4	5

MY JOURNAL ENTRY

3 ways I use my Top 1 Value in my life are...

3 ways I use my Top 2nd Value in my life are...

3 ways I use my Top 3rd Value in my life are...

3 ways I use my Top 4th Value in my life are...

3 ways I use my Top 5th Value in my life are...

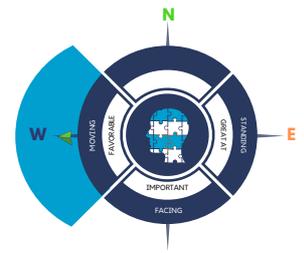


DAY 3:
ASSESSMENT 3
Compass4System™

What You Find Favourable

The Compass4System™

F - Favorable



FAVORABLE

What we find Favorable is determined by those things that interest us, that sparks our curiosity, or simply the things we are more attracted to than others.

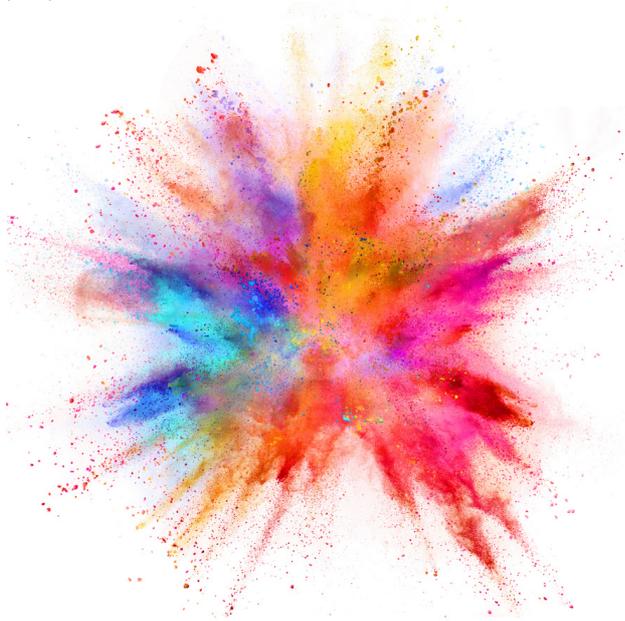
It represents our own unique flavor.

Our preference.

What we can talk about forever, think about, look at, dive into, etc. It is our 'play' zone. The more exposure we have to explore different things in life the more we begin to notice that there are things we like, and others we simply do not care for. Staying with what we like helps us to understand another part of ourselves; that part that knows what our non-negotiables are to be in life.

Interests are your attraction point. The things that you naturally find enjoyable. It can start with curiosity towards something then grow into something you quite enjoy.

What makes interests so intriguing is their unique similarities and differences between people. The entertainment industry has connected, with high degrees of accuracy, what interests vast amounts of people. The similarities of interests.



These I have termed Universal Interests.

Thus this enables them to put together formulas that increase the potential of hits, whether shown through box office numbers or on top 40 charts.

It becomes clear that formula creates dramatic results.

Interests can also be cultural, it can bring people together through shared interests such as the world Olympics, Concerts, Clubs, Meet Ups and Sub-Culture Events.

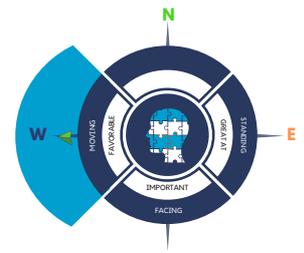
The marketing and advertising industry have been known to capitalize on interests by exploiting them and motivating people to spend their dollars on things that create the demand of interest by targeting deeper human needs - such as belonging and acceptance through status, luxury, or image.

Behavioral economics is one area of study to really watch.

This is an entire discipline that dedicates its mission to learning how to spot and influence buying behavior through engaging with people's emotional needs.



The Compass4System™ - F - Favorable



FAVORABLE (CONTINUED)

This presents big money potential for Corporations wanting to improve their attractiveness and appeal to people's interests.

However collective our interests might seem, there are many diverse forms of interests that are natural to our states of being.

These sets of interests are unique from one person to another, and when called upon can do a world of good in terms of increasing our qualities of life.

They are derived from our unique individual experiences that have shaped our behaviors and our preferences over time. Such that the underpinning reason for why one person enjoys something over the next is unique from individual to individual.

When investigating interests over the years, I have come to know an unfortunate truth. There lies among us a percentage of people in society that do not know what their interests are. When I first came across this I was for many reasons stunned. Then I started to notice that my reaction was an indication of my own privilege.

Throughout the course of my life I was always encouraged to learn about my interests, to engage in the things that interested me. I had a freedom of youth, and although there were many wrongs that I perceived throughout my journey there was one incredible right: I was able to freely explore what interested me.

And that started to surface the more I saw how others were not given the same luxury.

In now working with many in my line of work, I started to see 3 dominant reasons for why some were not able to identify their own interests:

1. They came from families that enforced a strict methodology of pursuing things that brought honor or status to the family
2. Cultures of Collectivism over Individualism
3. High need to serve others over one's self (most of the time for very unhealthy reasons)

If you fit in any of these categories and are having a difficult time assessing your own interests during this exercise, try to think back to an earlier memory. One where you found some activity enjoyable or found pleasure in doing something specific. Play with the idea of what your life would look like if you continued forward following that activity and pleasure. Much of our interests develop as a consequence of our exposure to different things. If you are in a position to try new things, I would always recommend that you make that a priority.

Although scary for many that represent these dominant 3, it is and will be, the most liberating experience and one that you must move forward if you are committed to understanding your interests in a deeper way.

Once you identify your top 5 list of what you find favourable, I encourage you to study them carefully and become aware of where and when you use them and where and when you are not able to use them.

We each have our own unique combination of what we find favourable. Understanding them and finding or creating environments where they can be expressed and utilized harmoniously together provides us the greatest potential to feel truly passionate and therefore engaged.

Turn to the next page to begin the assessment to identify what is favorable to you.

EXERCISE:

The Compass4System™

My Compass: Favorable

Moving to the third needle, we find ourselves at the West. The cardinal direction of West symbolizes movement and attraction. The position we have given to the West needle is what you are attracted to and as such are driven to action, so we have called this position where you are 'Moving'. In the Moving position we explore what you find favorable. This represents the F part of the GIFT model.

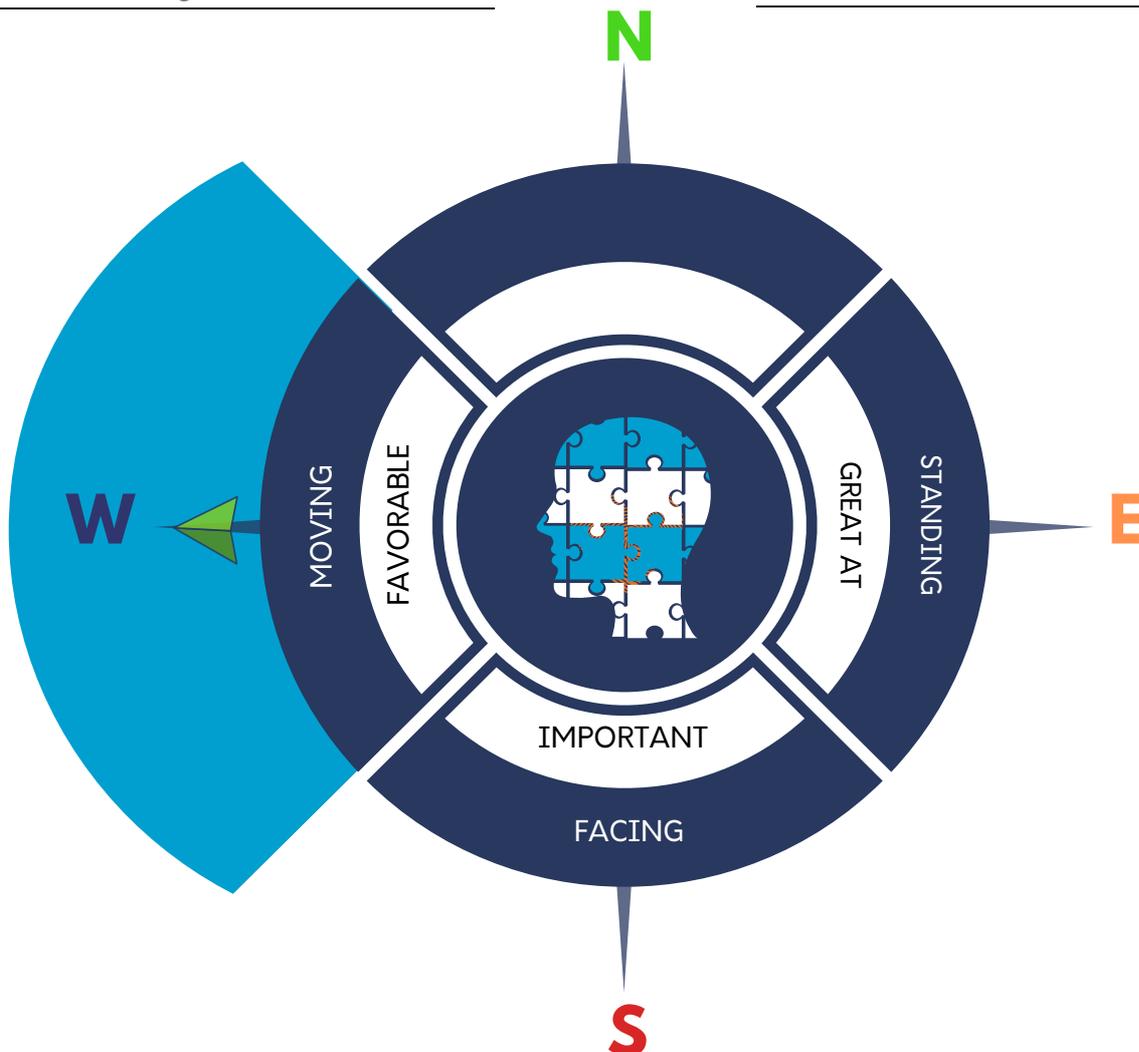
To gain access to this assessment and the directions on how to use the tool please go to:

www.thepassioncentre.com/findyourgiftsday3

Once you've completed the assessment, turn to the next page to record your results.

West, Moving Position

Favorable

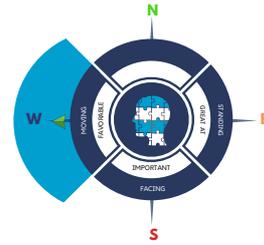


EXERCISE:

The Compass4System™

My Compass: *Favorable*

Record the Top 5 Things that you find Favorable here.
Be sure to include a description of each.



Favorable:	Description:
1. _____	_____ _____ _____
2. _____	_____ _____ _____
3. _____	_____ _____ _____
4. _____	_____ _____ _____
5. _____	_____ _____ _____

MY 'FAVOURABLE' SCORE

Favourable

Score Average

WRITE IN YOUR 'FIND YOUR GIFTS - DAY 3' RESULTS HERE.

YOUR TOP 5 FAVOURABLES.

AFTER REVIEWING YOUR RESULTS FROM WHAT YOU
FIND FAVOURABLE IDENTIFY AREAS IN YOUR LIFE
WHERE YOU ARE EXPRESSING EACH.

GIVE YOURSELF A SCORE OUT OF 5 FOR HOW MUCH YOU USE EACH OF
YOUR TOP 5. A SCORE OF 5 MEANS 100%, A SCORE OF 1 MEANS 0%.

Favourable 1 Score	1	2	3	4	5
Favourable 2 Score	1	2	3	4	5
Favourable 3 Score	1	2	3	4	5
Favourable 4 Score	1	2	3	4	5
Favourable 5 Score	1	2	3	4	5

MY JOURNAL ENTRY

3 ways I use my Top 1 Interest are...

3 ways I use my Top 2nd Interest in my life are...

3 ways I use my Top 3rd Interest in my life are...

3 ways I use my Top 4th Interest in my life are...

3 ways I use my Top 5th Interest in my life are...

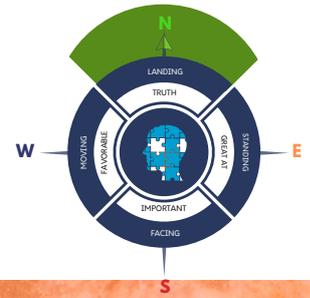


DAY 4:
ASSESSMENT 4
Compass4System™

What Are Your Truths

The Compass4System™

T - Truth



What we find Truth in is determined by those things that make us feel like 'home'.

Our most optimal.

Guided by the topics, activities, people and places that make us feel authentically ourselves helps us to reinforce the conditions to experience more of it.

We have control and empowerment when we choose us. If life is uncomfortable and makes you feel like you are losing yourself, your truth can help guide you back to you, and make more decisions that are more inline with what you find true.

Your truths are those undeniable things that makes you feel the most optimal. They are hidden in those moments that you never want to let go of. Found in the experiences that make you feel joy, peace, inner love, happiness.

These moments can be big or small, but the one thing they all have in common is that they help us to feel the most natural.

The most like us.

The closer we are in alignment to our truths, the more freeing life feels. The more comforting, and the more our experiences light us up.

The farther we are from these truths, the more frustrating the experience. It feels like there is something missing. And most often why we can sometimes feel so lost.

Once you identify your top 5 list of what where you find truth, I encourage you to study them carefully and become aware of where and when you experience them and where and when you are not able to use them.

We each have our own unique combination of what we find truth in. Understanding them and finding or creating environments where they can be expressed and utilized harmoniously together provides us the greatest potential to feel truly passionate and therefore engaged.



Turn to the next page to begin the assessment to identify your truth.

EXERCISE:

The Compass4System™

My Compass: Truth

What we find Truth in is determined by those things that make us feel like 'home'. Our most optimal. Guided by the topics, activities, people and places that make us feel authentically ourselves helps us to reinforce the conditions to experience more of it.

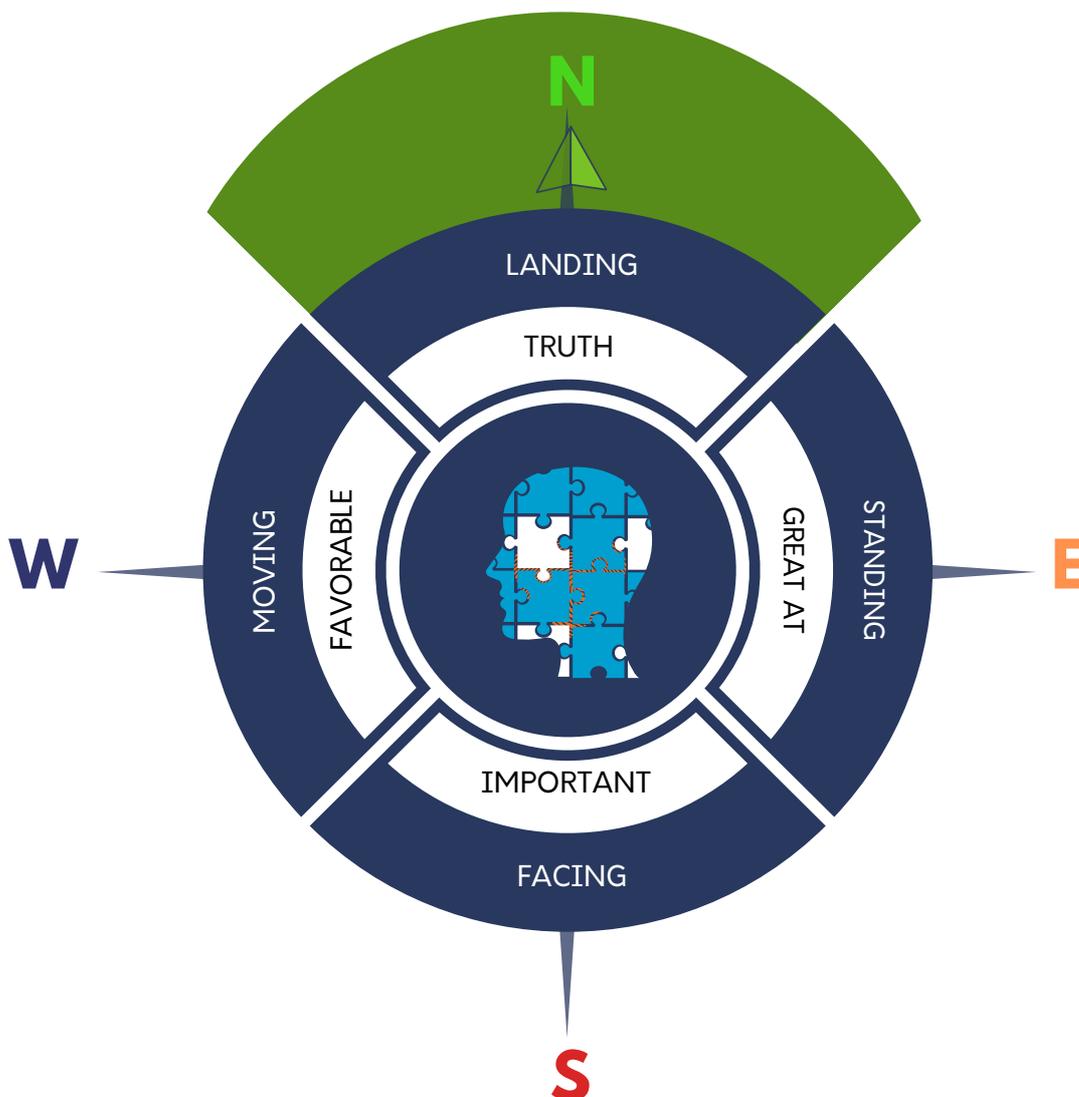
To gain access to this assessment and the directions on how to use the tool please go to:

www.thepassioncentre.com/findyourgiftsday4

Once you've completed the assessment, turn to the next page to record your results.

North, Landing Position _____

Truth _____

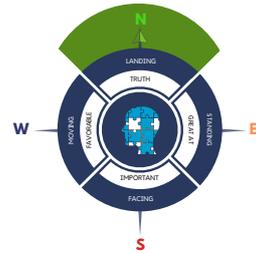


EXERCISE:

The Compass4System™

My Compass: Truth

Record the Top 5 Truths here.
Be sure to include a description of each.



Truth:	Description:
1.	
2.	
3.	
4.	
5.	

MY 'TRUTH' SCORE

Truth

Score Average

WRITE IN YOUR 'FIND YOUR GIFTS - DAY 4' RESULTS HERE.

YOUR TOP 5 TRUTHS.

AFTER REVIEWING YOUR RESULTS FROM WHEN YOU ARE MOST IN YOUR TRUTH, YOUR STATE OF OPTIMAL, IDENTIFY AREAS IN YOUR LIFE WHERE YOU ARE EXPRESSING EACH.

GIVE YOURSELF A SCORE OUT OF 5 FOR HOW MUCH YOU USE EACH OF YOUR TOP 5. A SCORE OF 5 MEANS 100%, A SCORE OF 1 MEANS 0%.

Truth 1 Score	1	2	3	4	5
Truth 2 Score	1	2	3	4	5
Truth 3 Score	1	2	3	4	5
Truth 4 Score	1	2	3	4	5
Truth 5 Score	1	2	3	4	5

MY JOURNAL ENTRY

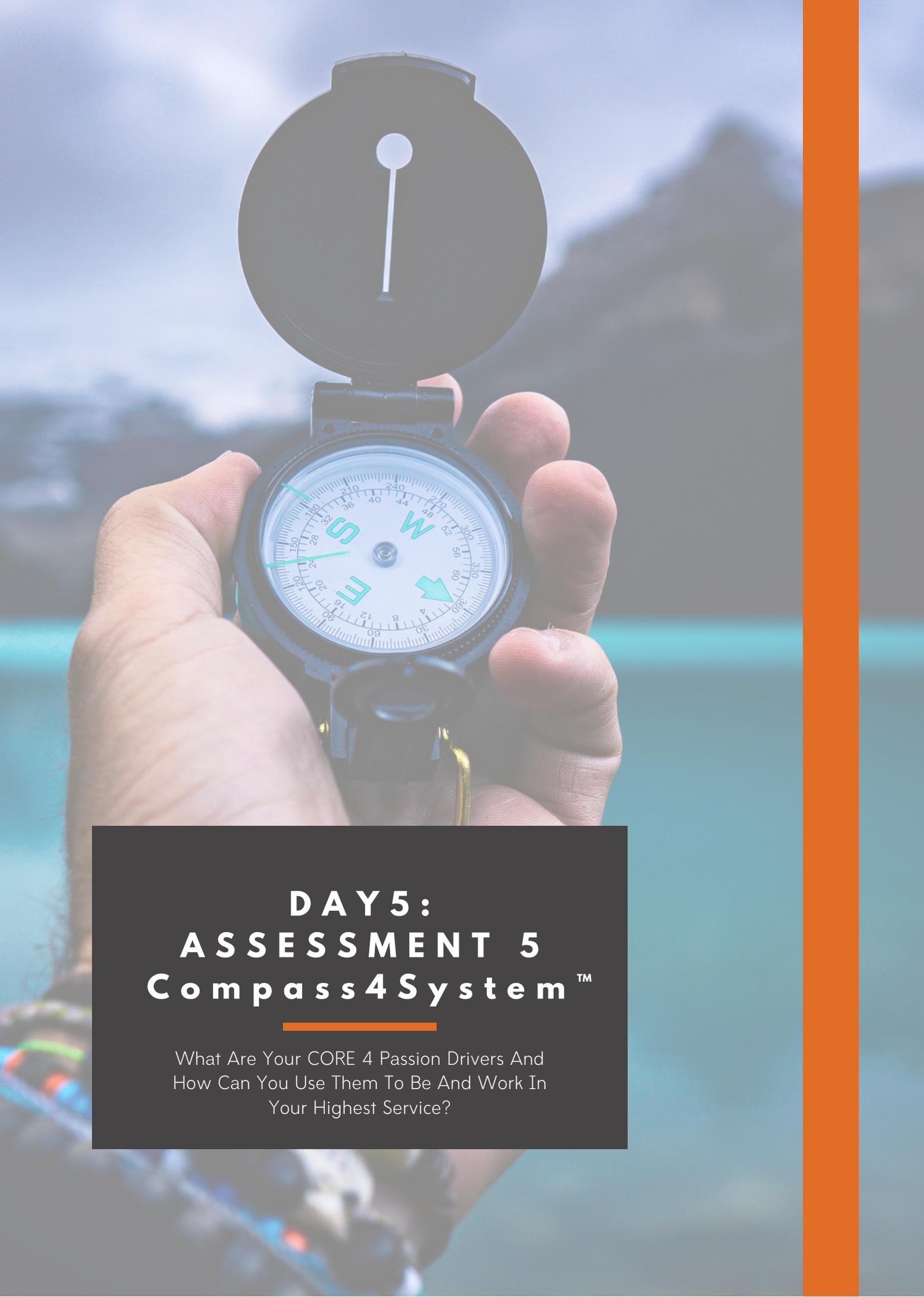
3 ways I use my Top 1st Truth in my life are...

3 ways I use my Top 2nd Truth in my life are...

3 ways I use my Top 3rd Truth in my life are...

3 ways I use my Top 4th Truth in my life are...

3 ways I use my Top 5th Truth in my life are...



DAY 5:
ASSESSMENT 5
Compass4System™

What Are Your CORE 4 Passion Drivers And
How Can You Use Them To Be And Work In
Your Highest Service?

The Compass4System™ - S - Service

SERVICE - YOUR PASSION IDENTIFIER

When you know all of your 4 needles on the compass: What you are great at, what you find important, what you find favourable and your truths, you begin to fully emerge.

You begin to start seeing you. And you may start understanding a little bit more about your situation.

None of these exercises should surprise you. Because on some level it is only a survey and an opportunity to bring language and summery to what you have always intuitively known, somewhere inside.

This is what your Core self wants to fully express and where your highest opportunity of *service* to yourself, others and the greater world around you resides.

When you function from this space, your core self, your Passion Centre, the place that drives meaning for you uniquely, you are naturally in service, always.

You are expressing in a way that holds your 'self' in integrity. This sends out an energetic message to the deeper parts of you, and to the outside world.

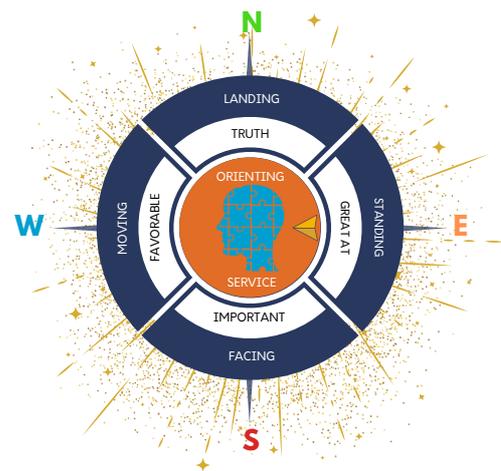
One that says, 'it's okay for you to be who you', even if you might live in a world that sometimes wants you to be something very different.

But you're not alive for the world. You're alive for you and the value of who you are. And the more of you that shows up in the world, the more the world benefits. What you do with who you truly are is the GIFT that keeps on giving.

The closer your work is, or you are, to your unique Service centre, the more passionate you will feel. This is because you are now functioning in alignment to your inner most authority - you. You become your own inner guidance system. Your own compass.

So how do you get to your Zone of Service?

This is an exercise that is best done one on one with a Passion-Based™ Instructor. However we have also made it now possible for you to do this exercise on your own through following the instructions that will guide you through this unique experience.



The exercise moves you through a methodology that helps you to recognize your unique patterns of hidden influences. These patterns will reveal to you an undeniable clarity that will drive a deeper awareness and understanding of your personal GIFT.

They reveal why you prefer one thing over the next, and helps you to bring a new level of confidence with what actual drives your Passion by unravelling 4 core pillars of your human composition that are buried inside of the 4 exercises you have just done.

We can spend our time here trying to explain how it's done, but sometimes it's better to move through the process directly so that you can see for yourself.

Learning how to do this in an experiential way will set you up for success for the rest of your life, as you will be able to do this time and time again as you evolve.

This will give you insights when things change for you, and will arm you with a new way of looking at you. So that you will never have to feel frustrated about how to make decisions, big or small for yourself again. It will give you the exact clarity you need to always be in integrity to who you are, so the world can keep on benefiting from receiving all of you. You will never hide yourself again once this is revealed to you.

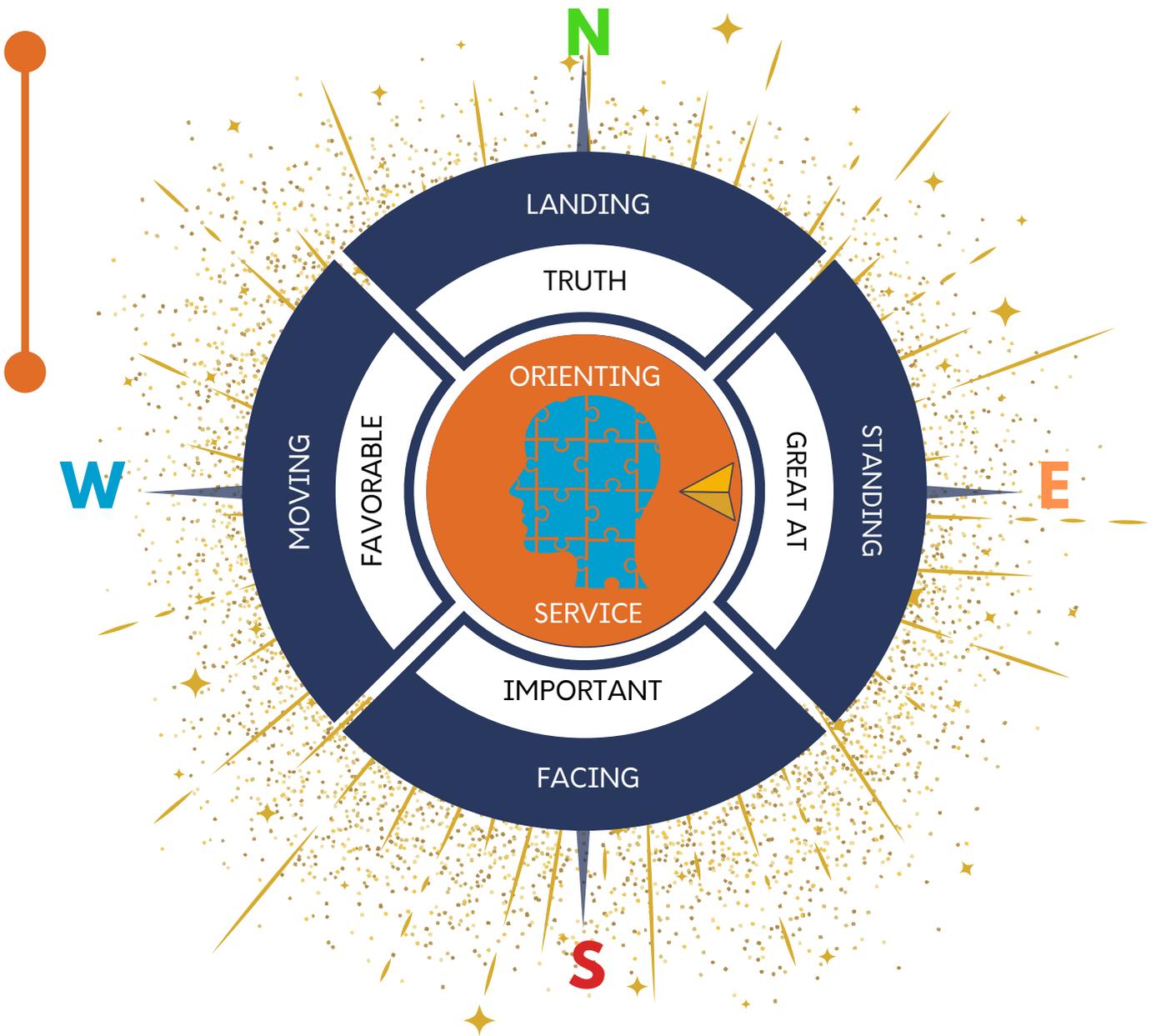
Your Passion Centre is the combination of Your Core4 Passion Drivers working actively in your life as your Zone of Service.

These words are the core narratives of what will directly give you access to your personal meaning. Which when acted upon has the best opportunity to gauge where and when you will feel the most amount of Passion in your life, professionally or personally.

MY COMPASS

Centre, Zone of Serving Position

Core4 Passion Drivers



EXERCISE:

The Compass4System™

My Compass Patterns: Service & Flow Zone

Completion of the 4 assessments within the Compass4System™ helps you see and understand patterns between all positions and elements. Evaluation of those patterns reveals a 5th hidden needle which can only be seen once all 4 assessments are completed.

The 5th needle is found in the center of the Compass4System™. The cardinal direction of center symbolizes a knowing and understanding of your complete internal system. It orients you to a place that when you align to it through the things you do and the people you love, or the work you do, you serve yourself and humanity the best. The position of the last needle will help you to correct any position that requires correction on your path, enabling you to share your gifts in the best way possible. For that reason we have called this position your 'Orienting' position. Once oriented you begin to clearly see how the collection of your GIFTS creates meaning to you personally and how you can invest in them through a place of 'Serving'; serving yourself, others or the greater society. This represents the 'S' part of the GIFTS model. Understanding what drives your meaning, and ultimately your Passion, and how you can serve from that place incurs the investment you require to be in alignment with what truly matters to you.

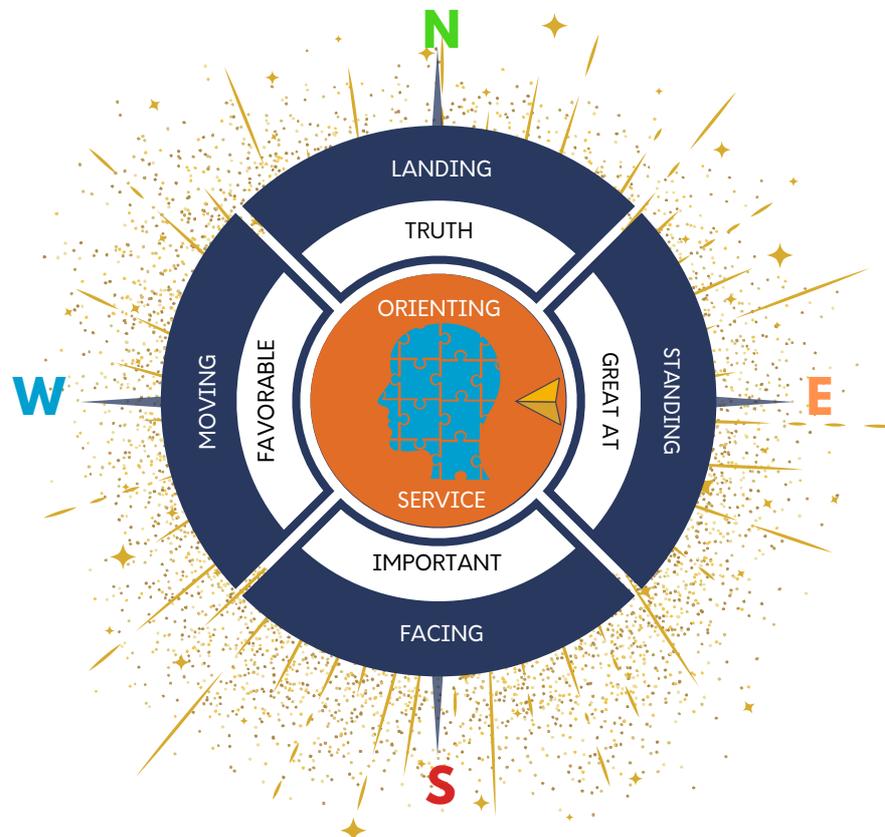
To gain access to this assessment and the directions on how to use the tool please go to:

www.thepassioncentre.com/findyourgiftsday5

Once you've completed the assessment, turn to page 51 to record your results.

Centre, Orienting Position

Passion Drivers; Zone of Service



EXERCISE:

The Compass4System™

Getting To Your CORE4 Passion Drivers

Use this worksheet to organize your GIFTS. Starting at what you are great at, move through item by item within your lists of Importance, Favourable and Truth. Once you complete a full round ask yourself - what do I really get out of the selections I have made? What sits at the heart of it all for me. Use a short list of words on the second page to support your process.

Truth

Favourable

Great At

Important

W

E

N

S

LANDING

TRUTH

ORIENTING
Core4

1.
2.
3.
4.

MOVING

FAVORABLE

GREAT AT

STANDING

SERVICE

IMPORTANT

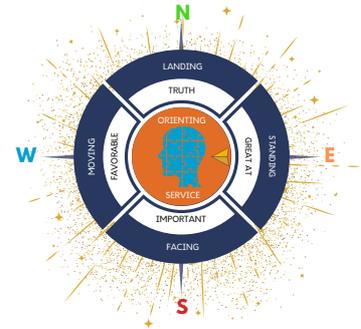
FACING

EXERCISE:

The Compass4System™

Creating Your Short List

List your possible Core4 Passion words here.
Select the final one from the short list that speaks to you the most.
We call these your 'shiver' words.
Your shiver word is your 'YES' word - your, 'that's exactly ME' word.
Hint: Your word comes around when you feel into it, not think into it.
Use the next page to record your Core4 words and what they mean to you.



Short List of Words that best describe your Core Passion Drivers:

1. Word 1

2. Word 2

3. Word 3

4. Word 4

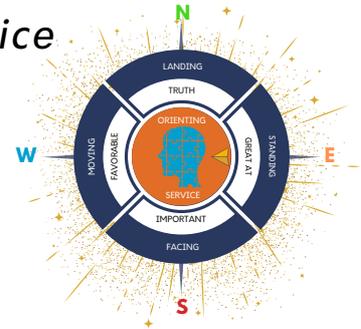
EXERCISE:

The Compass4System™

My Compass: Core4 Passion, Zone of Service

Record your Core4 Passions here.

Be sure to include a description of each - briefly describe what each word means to you.



Core4 Passions; Zone Of Service:

Description:

1.

2.

3.

4.

MY 'SERVICE' SCORE

Core4 Passion Drivers

Score Average

WRITE IN YOUR 'FIND YOUR GIFTS - DAY 5' RESULTS HERE.

YOUR CORE4 PASSION DRIVERS; ZONE OF SERVICE.

AFTER REVIEWING YOUR RESULTS FROM YOUR CORE4
IDENTIFY AREAS IN YOUR LIFE WHERE YOU ARE
EXPRESSING EACH.

GIVE YOURSELF A SCORE OUT OF 5 FOR HOW MUCH YOU USE EACH OF
YOUR TOP 5. A SCORE OF 5 MEANS 100%, A SCORE OF 1 MEANS 0%.

Service 1 Score	1	2	3	4	5
Service 2 Score	1	2	3	4	5
Service 3 Score	1	2	3	4	5
Service 4 Score	1	2	3	4	5
(Service 5)Score	1	2	3	4	5

Remember, most people have 4 Zones of Service, some people have 5.

MY JOURNAL ENTRY

3 ways I use my Core 1 Passion Driver are...

3 ways I use my Core 2 Passion Driver in my life are...

3 ways I use my Core 3 Passion Driver in my life are...

3 ways I use my Core 4 Passion Driver in my life are...

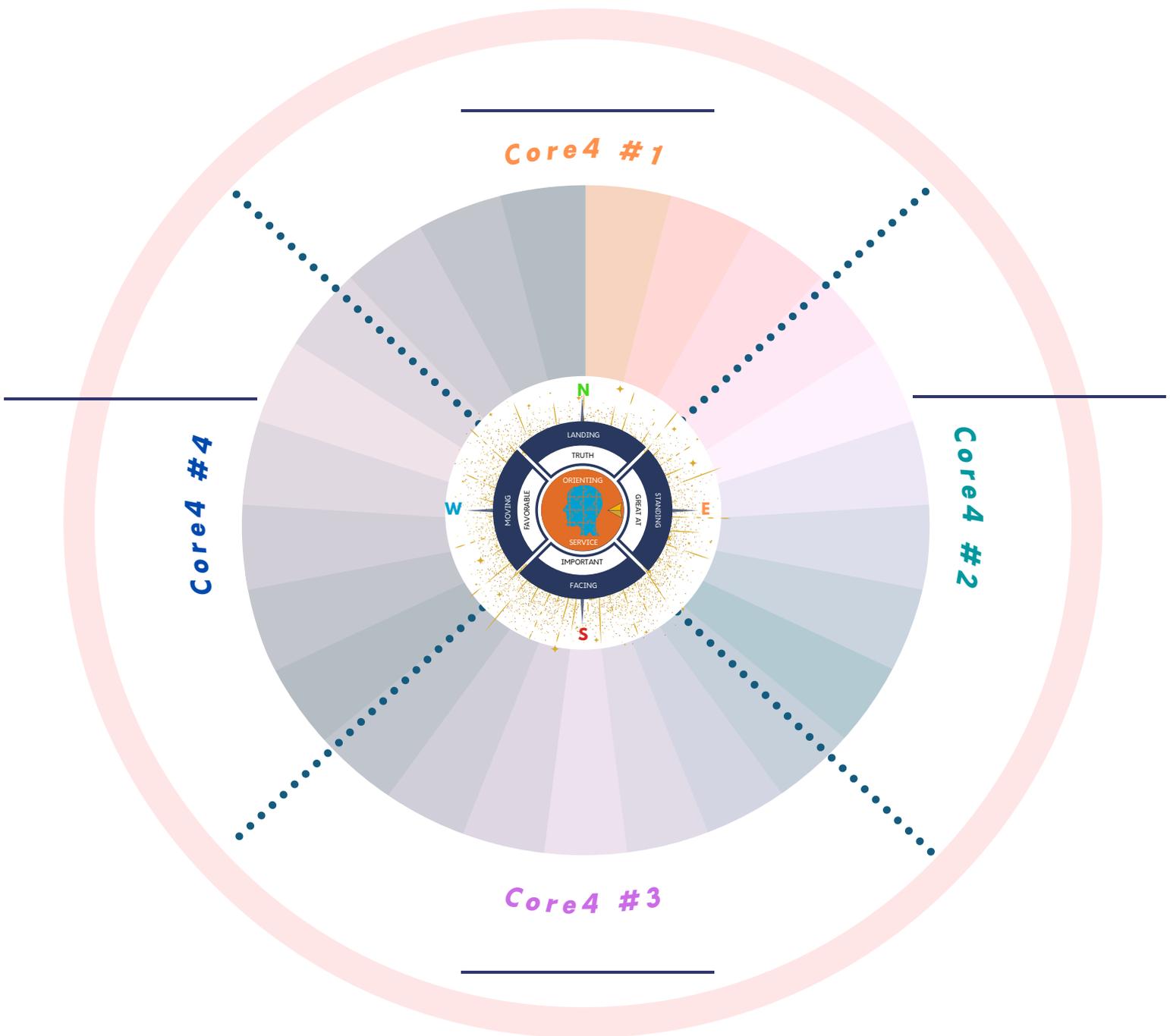
3 ways I use my Core 5 Passion Driver in my life are...

EXERCISE:

The Compass4System™

Where are the Gaps in the expression of Your Core4?

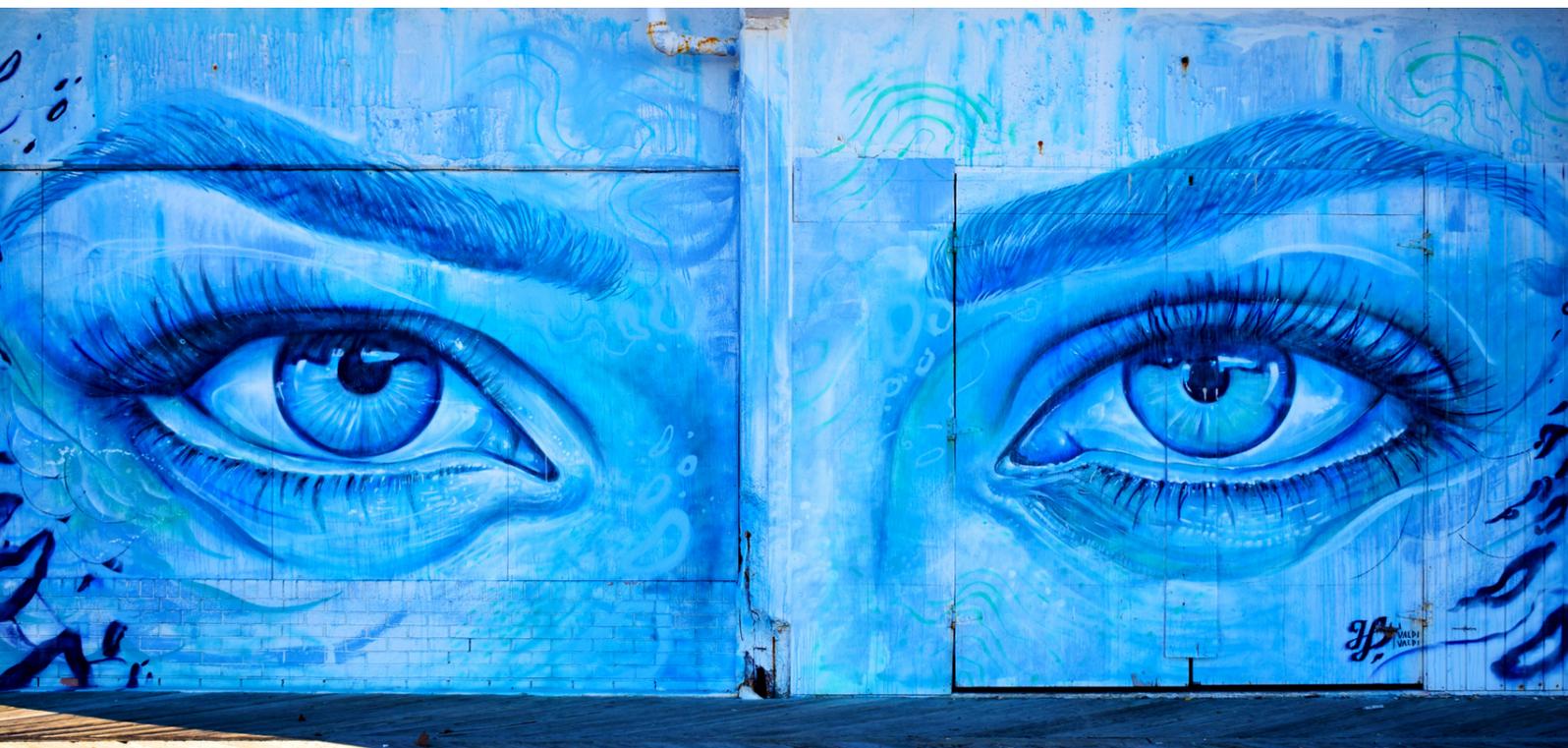
Intuitively, what percentage of each of your Core4 do you believe are currently being expressed and utilized on a daily basis? Fill in your estimated percentage for each of your Core4 below.





Driven To Align

Using Your Core4 Passion Drivers To Find
Your Alignment And Spark Your Flame



Driven to Align

If we knew at a deep level what drives us at our cores, what would it look like to align all aspects of life to that drive?

If we were to align the things we do, how we show up in society, and the work we invest our time and energy into, how would that change our experience of life and specifically, the levels of Passion we experience?

Could that kind of alignment bring us back to the things that truly and authentically express our uniqueness, also known as our GIFTS?

The answer is simple – we become inherently happier and healthier in the things we do and in the process of our becoming when we are in full alignment to ourselves, our unique GIFTS and the expression of those GIFTS.

When we understand our drive and what it means to be in alignment, we can make better decisions in our life to aid us in fully expressing who we are. We find professions and jobs that help us feel more fulfilled and expressed.

The caveat however, is that even though it really is this simple, we are a species designed to adapt, to think freely, and to make choices freely. Sometimes, if we are unaware of what we don't know or can't see fully, we make decisions based on the limits in our information. We then adapt to those limits, accepting them as what we define as 'normal' or 'reality'.

But when you become aware of your GIFTS, you begin to see what you could not see before.

A new way of being, a new 'normal' and a new potential 'reality'.

Even with this new awareness, you may not live completely by the rules and/or adjust all your behavior into full alignment. But you will now have the insight and opportunity to see that change and alignment are possible and that you hold the power to create it. And that alone allows us to be one step closer to freedom.

Change and alignment happen when you empower yourself to understand the benefit of the change, and assess for yourself if the benefit of the change you want to pursue outweighs the cost of what you may be experiencing now.

Then, and only then, will you be driven to align.

What Drives Alignment?

If Passion is the end game, start with Alignment.

When we are not aligned to our Core4 Passion Drivers, we feel disconnected, like something isn't exactly right. But without knowing what our drivers are, we can't seem to put our finger on exactly what. If we continue to function from that place over time, we begin to feel anxious and depending on how far out of alignment we are, we can even fall into depressive states.

When aligned, the opposite is true.

We feel alive, well, connected, passionate, and a host of other holy grail emotions.

This is what finding your Passion Drivers and knowing your GIFTS is all about.

Now that you know your Core4 Passion Drivers it empowers you to make new choices.

You can now define for yourself what is an absolute 'Heck Yes', compared to what needs to go and be told no.

It gives you higher levels of clarity and helps you to declutter your mind and ease it from all confusion.



It gives you the option to align, or not to align.

But if you feel the discomfort that comes from not being aligned or congruent with what you really want, at least now you know why.

Now you have the tools and skills to know what to look for.

That is the power of becoming more self-aware and having language to support that awareness.

Whether you feel lost, through constantly questioning what you should do with your life, or you feel numb, the sensation of losing excitement or drive in life all together, to just wanting validation that you are making the right decisions in your life, use your Core4 as your guide to help you get back on track with who you are.

Your GIFT is that place within you that clearly articulates your own individuality and uniqueness.

Your expression.

Your voice. Your truest self. Your most authentic being.

Whatever you call it, your Core 4 will lead you to answers more quickly and more accurately than you could ever get without it.

"When we are unaligned we feel disconnected, like something isn't exactly right - but we can't put our finger on it."



An abstract painting with vibrant, textured brushstrokes in shades of red, orange, yellow, green, and blue. The composition is divided into vertical sections of color, with a prominent red section on the left and a yellow-green section on the right. The brushwork is expressive and layered, creating a sense of depth and movement.

The Bigger Vision

Getting Clear On Purpose

Getting Clear On Purpose

ALL of the symptoms described above, the feelings of being lost, or numb to life, or confused, or paralyzed in your ability to make a move – are just a set of intelligent sensors working together to give you information.

This is your body's internal feedback system, telling you that something is off, maybe you are missing something, or a feeling that something is not quite right – yet.

It is your body and what some may consider your 'soul' – that inner awareness, asking you to look at what's not quite right, what's out of alignment, and what's missing.

Change sparks through awareness.

By allowing your mind to investigate what external or internal event is causing your discomfort. Uncovering it, and then making new choices that help enable new results. More favourable results that has the opportunity to remove the discomfort.

Therefore, discomfort should yield the behavior of 'finding' what is comfortable. Comfort is the body and the mind at peace. In harmony. Aligned. Nature strives for harmony. Balance. You behave no differently from nature.

Because you are nature.

In all cases, the Compass4System™ is designed to help support you in your first, initial steps – giving you the clues you need to find out where you should start putting your focus and attention. And maybe perhaps more importantly, it will tell you on what and where to stop putting your focus and attention.

Life as we know it is always about experimenting. Finding your GIFTS offers you a new way of experimenting by opening your insights and guiding you in a better direction for yourself, as it generates results based on the uniqueness of your own human individuality. It is designed to get you down to your basic core narrative, helping you to unravel your own complexities and get you to your unique fundamentals that make you, you.

Highlighting these things about yourself will help you identify where you need to be looking more precisely. Your GIFT is being your most natural self at the core of who you are – the part of you that drives you towards one interest or preference. And then, it is what you do with the newly found insights that guides you to truly find those things that activates the Passionate inside of you.

When you take your GIFTS and share them, that becomes your GIFT to someone else. And this, essentially, is where we find Purpose.

Because if $\text{Passion} = \text{Meaning} \times \text{Investment}$;
 $\text{Purpose} = \text{Passion shared}$.

So go ahead and share your Passion, it will lead you to your Purpose.



ALIGNMENT MAPP

MAPP - Mission Aligned To Passion and Purpose

Compass4System™

Your Simple Passion Formula

Use this MAPP to write in your Core4 and map it back to the areas in your life to see where you can start activating higher levels of Passion, today.

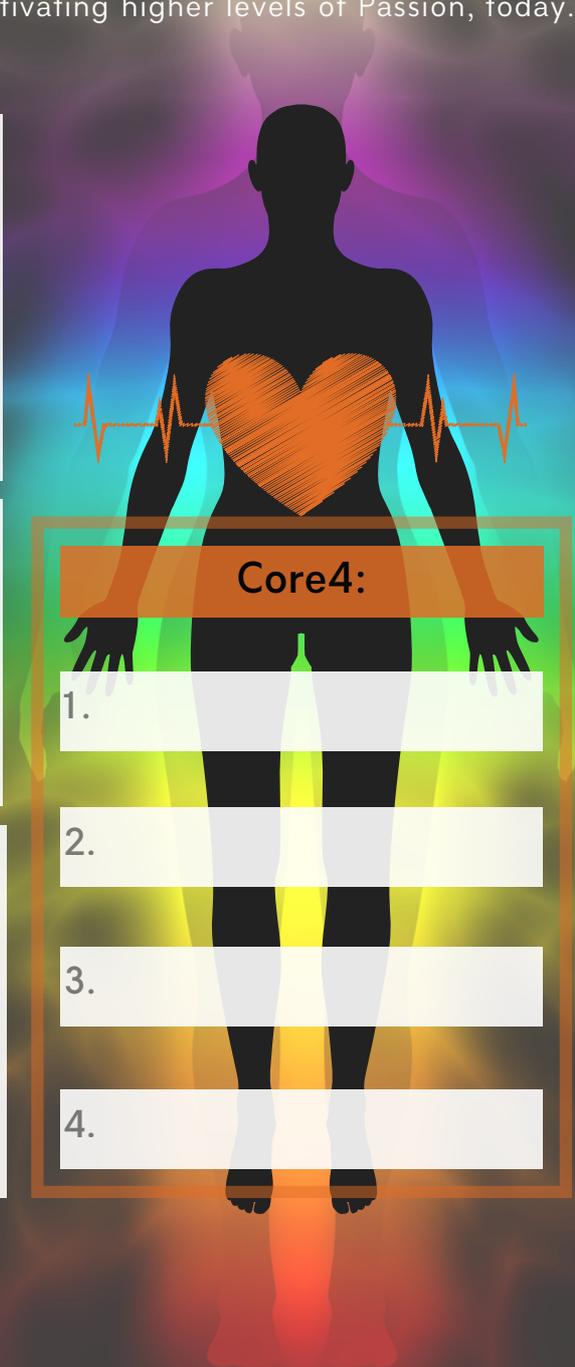
WORK OR BUSINESS

HOBBIES OR PROJECTS

FUTURE GOALS

PERSONAL RELATIONSHIPS/
SOCIAL

PROFESSIONAL TEAMS AND
PARTNERSHIPS



Core4:

- 1.
- 2.
- 3.
- 4.

THE PASSION CENTRE'S FUTURE READY ROAD MAPP

Your Mission Aligned to Passion Leads to Purpose

Here is our roadmap to take you from no Passion to Passion and your Passion-Based™ Business/Product/Project.

Embarking on this journey and putting the pieces together along the way is how your Passion-Based™ business or venture will come into full view. You are on the right track. We are excited to embark on the next phase of your journey with you. Thank you for allowing us to be your guide.

